

33rd SUSAN YUEN MEMORIAL LECTURE AND DINNER cum

AWARD FOR EXCELLENCE IN TRAINING AND DEVELOPMENT PRESENTATION CEREMONY 2018

Theme Year

Since 1985, The Hong Kong Management Association has adopted a Theme Year concept to bring greater focus to key aspects of management of relevance to Hong Kong each year. The Theme for 2018 is "Harnessing Opportunities for Hong Kong's Competitiveness" 「掌握機遇 盡顯優勢」 and a series of activities are being organized relating to this Theme.



Susan Yuen Memorial Lecture and Dinner

The annual Susan Yuen Memorial Lecture and Dinner is the highlight of the Theme Year activities. The event has been organized since 1985 in recognition of the outstanding contribution of the late Mrs Susan Yuen, the first Chief Executive of the Association. An important objective of this Memorial Lecture is to raise funds for the Susan Yuen Fellowship and Research Foundation which was established 39 years ago to provide scholarships for in-service executives to attend non-degree study courses that enhance their professional performance. Annually over 40 recipients benefit from the scheme.

Guest of Honour

The Guest of Honour for the 33rd Susan Yuen Memorial Lecture will be The Hon Matthew Cheung GBM GBS JP, The Chief Secretary for Administration, The Government of the Hong Kong Special Administrative Region. He will speak on a topic related to the Theme.



The Hon Matthew Cheung
GBM GBS JP

Award for Excellence in Training and Development 2018

The presentation ceremony of the Award for Excellence in Training and Development 2018 will also be held during the Memorial Lecture. Established in 1990 by the Association, the Award aims at giving public recognition to trainers and organizations for the contribution that training and development can make to organizational performance and business results. The Award consists of Campaign Awards and Individual Awards. Campaign Awards recognize outstanding training and development programmes that are initiated and delivered by Hong Kong, Mainland and overseas organizations, whereas Individual Awards recognize the achievements of individual trainers. All results of the Award will be announced during the Memorial Lecture.

Programme

Date: Thursday, 13 September 2018

Time:

6:15 pm - Cocktails
7:00 pm - Programme Commences
10:00 pm - End of Function

Venue:

JW Marriott Ballroom Level 3
JW Marriott Hotel Hong Kong
Pacific Place 88 Queensway HONG KONG

Language Medium: English

Fee:

Dinner Sponsor (12 persons per table):

HK\$22,000 (HKMA Member)

HK\$26,000 (Non-member)

(including acknowledgment on the HKMA website and souvenir programme)

Table Reservation (12 persons per table):

HK\$20,800 (HKMA Member)

HK\$24,000 (Non-member)

Individual Reservation:

HK\$2,000 (HKMA Member)

HK\$2,300 (Non-member)

THE HONG KONG MANAGEMENT ASSOCIATION
33rd SUSAN YUEN MEMORIAL LECTURE AND DINNER

cum

AWARD FOR EXCELLENCE IN TRAINING AND DEVELOPMENT PRESENTATION CEREMONY 2018

REPLY SLIP

(Please return this Reply Slip on or before **Monday, 13 August 2018**)

To: The Secretariat MMP-TY-2018-7-NL / ACT-42846-2018-6-NL
The Hong Kong Management Association
14/F, Fairmont House, 8 Cotton Tree Drive, Central, HONG KONG

Attn: Ms Nichola Wong Tel: 2826 0521 Email: nicholawong@hkma.org.hk Fax: 2868 4387
Ms Charlene Lee Tel: 2826 0526 Email: charlenelee@hkma.org.hk
Ms Astred Chan Tel: 2774 8529 Email: astredchan@hkma.org.hk Fax: 2365 1000
Ms Cindy Siu Tel: 2774 8515 Email: sindysiu@hkma.org.hk
Ms Grace Sit Tel: 2774 8583 Email: gracesit@hkma.org.hk

Please tick the appropriate box(es) and fill in the blanks

DINNER SPONSOR

We would like to be a **dinner sponsor** of the 33rd Susan Yuen Memorial Lecture and Dinner. Enclosed is a crossed cheque for HK\$_____ (made payable to The Hong Kong Management Association).
Cheque No.: _____
Fee: HK\$22,000 for member; HK\$26,000 for non-member (including a table for 12 persons and acknowledgment on the HKMA website and souvenir programme)

The Colour Bromide of our company logo in AI format will be sent to charlenelee@hkma.org.hk by **Monday, 13 August 2018**.

We are currently not in a position to be a dinner sponsor but we would like to reserve table(s)/seat(s) for the Dinner.
(Please fill in the part below)

TABLE RESERVATION

I wish to reserve _____ table(s)/seat(s) for the 33rd Susan Yuen Memorial Lecture and Dinner. Enclosed is a crossed cheque for HK\$_____ (made payable to The Hong Kong Management Association). Cheque No.: _____
*Fee: HK\$20,800 per table for member; HK\$24,000 per table for non-member (12 seats per table)
HK\$2,000 per person for member; HK\$2,300 per person for non-member*

In acknowledgement of this dinner sponsorship/table(s) reservation, the following name (in exact wording) should be used.

In English " _____ "

In Chinese " _____ "

The name of the table host is: _____

- The name(s) of my guest(s) will be confirmed at a later date.
 The name(s) of my guest(s) is attached with this form.

Name: _____ Title: _____
Tel No: _____ Email: _____
Company: _____
Address: _____

Signature: _____ Date: _____

Contact Person (if different from the above):

Name: _____ Title: _____
Tel No: _____ Email: _____

Personal Data Collection Statement

- The personal data provided in this form will be used by the Association for direct marketing, including special offers, training and education programmes, awards and competitions, membership, alumni, promotional activities and other services and activities that it may arrange.
 - Applicants wishing for access to and/or correction of personal data may send their written requests to the Association.
- If you do not wish to receive information as stated in point 1 of this statement, please indicate your objection by ticking the box.
You may at any time send your written requests to the Association.