

## 32<sup>nd</sup> SUSAN YUEN MEMORIAL LECTURE AND DINNER cum

### AWARD FOR EXCELLENCE IN TRAINING AND DEVELOPMENT PRESENTATION CEREMONY 2017

#### Theme Year

Since 1985, The Hong Kong Management Association has adopted a Theme Year concept to bring greater focus to key aspects of management of relevance to Hong Kong each year. The Theme for 2017 is "Adapting in an Era of Disruption" 「顛覆時代 運籌帷幄」 and a series of activities are being organized relating to this Theme.



#### Susan Yuen Memorial Lecture and Dinner

The annual Susan Yuen Memorial Lecture and Dinner is the highlight of the Theme Year activities. The event has been organized since 1985 in recognition of the outstanding contribution of the late Mrs Susan Yuen, the first Chief Executive of the Association. An important objective of this Memorial Lecture is to raise funds for the Susan Yuen Fellowship and Research Foundation which was established 38 years ago to provide scholarships for in-service executives to attend non-degree study courses that enhance their professional performance. Annually over 40 recipients benefit from the scheme.

The Guest of Honour for the 32<sup>nd</sup> Susan Yuen Memorial Lecture will be Mr Yue Yi, Vice Chairman and Chief Executive, Bank of China (Hong Kong) Limited; Chairman, Hong Kong Association of Banks; Chairman, Hong Kong Chinese Enterprises Association and Chairman, Chinese Banking Association of Hong Kong. He will speak on a topic related to the Theme.



Mr Yue Yi

#### Award for Excellence in Training and Development 2017

The presentation ceremony of the Award for Excellence in Training and Development 2017 will also be held during the Memorial Lecture. Established in 1990 by the Association, the Award aims at giving public recognition to trainers and organizations for the contribution that training and development can make to organizational performance and business results. The Award consists of Campaign Awards and Individual Awards. Campaign Awards recognize outstanding training and development programmes that are initiated and delivered by Hong Kong, Mainland and overseas organizations, whereas Individual Awards recognize the achievements of individual trainers. All results of the Award will be announced during the Memorial Lecture.

#### Programme

**Date:** Friday, 15 September 2017

**Time:**

6:30 pm - Cocktails  
7:00 pm - Programme Commences  
10:00 pm - End of Function

**Venue:**

JW Marriott Ballroom Level 3  
JW Marriott Hotel Hong Kong  
Pacific Place 88 Queensway HONG KONG

**Language Medium:** English / Mandarin  
(The speech of the Guest of Honour will be delivered in Mandarin.)

**Fee:**

*Dinner Sponsor (12 persons per table):*  
HK\$20,800 (HKMA Member)  
HK\$24,800 (Non-member)  
(including acknowledgment on the HKMA website and souvenir programme)

*Table Reservation (12 persons per table):*  
HK\$19,800 (HKMA Member)  
HK\$23,800 (Non-member)

*Individual Reservation:*  
HK\$1,850 (HKMA Member)  
HK\$2,150 (Non-member)

THE HONG KONG MANAGEMENT ASSOCIATION  
32<sup>nd</sup> SUSAN YUEN MEMORIAL LECTURE AND DINNER

cum

AWARD FOR EXCELLENCE IN TRAINING AND DEVELOPMENT PRESENTATION CEREMONY 2017

**REPLY SLIP**

To: The Secretariat MMP-TY-2017-3-NL  
The Hong Kong Management Association  
14/F, Fairmont House, 8 Cotton Tree Drive, Central, HONG KONG

Attn: Ms Nichola Wong Tel: 2826 0521 Email: [nicholawong@hkma.org.hk](mailto:nicholawong@hkma.org.hk) Fax: 2868 4387  
Ms Grace Sit Tel: 2774 8583 Email: [gracesit@hkma.org.hk](mailto:gracesit@hkma.org.hk) Fax: 2365 1000  
Ms Sindy Siu Tel: 2774 8515 Email: [sindysiu@hkma.org.hk](mailto:sindysiu@hkma.org.hk)

Please tick the appropriate box(es) and fill in the blanks

**DINNER SPONSOR**

- We would like to be a **dinner sponsor** of the 32<sup>nd</sup> Susan Yuen Memorial Lecture and Dinner. Enclosed is a crossed cheque for HK\$\_\_\_\_\_ (made payable to The Hong Kong Management Association).  
Cheque No.: \_\_\_\_\_  
*Fee: HK\$20,800 for member; HK\$24,800 for non-member (including a table for 12 persons and acknowledgment on the HKMA website and souvenir programme)*
- The Colour Bromide of our company logo in AI format will be sent to [nicholawong@hkma.org.hk](mailto:nicholawong@hkma.org.hk) by **Monday, 4 September 2017**.

We are currently not in a position to be a dinner sponsor but we would like to reserve table(s)/seat(s) for the Dinner. (Please fill in the part below)

**TABLE RESERVATION**

- I wish to reserve \_\_\_\_\_ table(s)/seat(s) for the 32<sup>nd</sup> Susan Yuen Memorial Lecture and Dinner. Enclosed is a crossed cheque for HK\$\_\_\_\_\_ (made payable to The Hong Kong Management Association). Cheque No.: \_\_\_\_\_  
*Fee: HK\$1,850 per person for member; HK\$2,150 per person for non-member  
HK\$19,800 per table for member; HK\$23,800 per table for non-member (12 seats per table)*

In acknowledgement of this dinner sponsorship/table(s) reservation, the name (in exact wording)

in English " \_\_\_\_\_ " } should be used.  
in Chinese " \_\_\_\_\_ "

The name of the table host is: \_\_\_\_\_.

- The name(s) of my guest(s) will be confirmed at a later date.  
 The name(s) of my guest(s) is attached with this form.

Contact Person:

Name:(Mr/Mrs/Ms) \_\_\_\_\_ Position: \_\_\_\_\_

Tel No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Please complete this form and return it together with the appropriate payment to the Secretariat **not later than Monday, 4 September 2017**. Admission tickets will be issued against payment. As space is limited, bookings will be on a first-come-first-served basis. Bookings will be confirmed by the HKMA. Please photocopy for more Forms if necessary. No refund will be made after receipt of payment. However, those who registered but are unable to attend may arrange to have their seats substituted by another party.