



**THEME YEAR ON**  
**“BUILDING BUSINESS RESILIENCE IN A CHALLENGING ECONOMIC ENVIRONMENT”**  
**THE 31<sup>ST</sup> SUSAN YUEN MEMORIAL LECTURE**  
**BY**  
**MR VINCENT LO GBS JP**  
**CHAIRMAN**  
**HONG KONG TRADE DEVELOPMENT COUNCIL**

**Susan Yuen Memorial Lecture and Theme Year**

The annual Susan Yuen Memorial Lecture and Dinner has been organized since 1985 in recognition of the outstanding contribution of the late Mrs Susan Yuen, the first Chief Executive of the Association. An important objective of this Memorial Lecture is to raise funds for the Susan Yuen Fellowship and Research Foundation which was established 38 years ago to provide scholarships for in-service executives to attend non-degree study courses that enhance their professional performance. Annually over 40 recipients benefit from the scheme.



The Memorial Lecture is also the highlight of our Theme Year activities. Since 1985, the Association has adopted a Theme Year concept to bring greater focus to key aspects of management of relevance to Hong Kong each year. The Theme for 2016 is “Building Business Resilience in a Challenging Economic Environment” 「求變圖強 逆勢而上」 and a series of activities are being organized relating to this Theme.

The Guest of Honour for the occasion will be Mr Vincent Lo GBS JP, Chairman of Hong Kong Trade Development Council and he will speak on a topic related to the theme.

**Award for Excellence in Training and Development 2016**

The presentation ceremony of the Award for Excellence in Training and Development 2016 will also be held during the occasion. The Award aims at giving public recognition to trainers and organizations for the contribution that training and development can make to organizational performance or business results.

**Programme**

**Date:** Monday, 5 September 2016

**Time:**

6:30 pm - Cocktails  
7:00 pm - Programme Commences  
10:00 pm - End of Function

**Venue:**

JW Marriott Ballroom, Level 3  
JW Marriott Hotel Hong Kong  
Pacific Place, 88 Queensway, HONG KONG

**Language Medium:** English

**Fee:**

*Dinner Sponsor (12 persons per table):*  
HK\$19,800 (HKMA Member)  
HK\$22,800 (Non-member)  
*(including acknowledgment on the HKMA website and souvenir programme)*

*Table Reservation (12 persons per table):*  
HK\$18,800 (HKMA Member)  
HK\$21,800 (Non-member)

*Individual Reservation:*  
HK\$1,800 (HKMA Member)  
HK\$2,000 (Non-member)



THE HONG KONG MANAGEMENT ASSOCIATION

THE 31ST SUSAN YUEN MEMORIAL LECTURE

**REPLY SLIP**

To: The 31st Susan Yuen Memorial Lecture Secretariat  
The Hong Kong Management Association  
14/F, Fairmont House, 8 Cotton Tree Drive, Central, HONG KONG

CC-48009-2016-4-NL

Attn: Ms Elsie Chan      Tel: 2826 0535      Email: [elsiechan@hkma.org.hk](mailto:elsiechan@hkma.org.hk)      Fax: 2868 4387  
Ms Grace Sit      Tel: 2774 8583      Email: [gracesit@hkma.org.hk](mailto:gracesit@hkma.org.hk)      Fax: 2365 1000  
Ms Sindy Siu      Tel: 2774 8515      Email: [sindysiu@hkma.org.hk](mailto:sindysiu@hkma.org.hk)      Fax: 2365 1000

Please tick the appropriate box(es) and fill in the blanks

DINNER SPONSOR	
<input type="checkbox"/>	We would like to be a <b>dinner sponsor</b> of the 31st Susan Yuen Memorial Lecture and Dinner. Enclosed is a crossed cheque for HK\$_____ (made payable to The Hong Kong Management Association). Cheque No.: _____ <i>Fee: HK\$19,800 for member; HK\$22,800 for non-member (including a table for 12 persons and acknowledgment on the HKMA website and souvenir programme)</i>
The Colour Bromide of our company logo in AI format will be sent to <a href="mailto:elsiechan@hkma.org.hk">elsiechan@hkma.org.hk</a> by <b>Friday, 19 August 2016</b> .	

We are currently not in a position to be a dinner sponsor but we would like to reserve table(s)/seat(s) for the Dinner. (Please fill in the part below)

TABLE RESERVATION	
<input type="checkbox"/>	I wish to reserve _____ table(s)/seat(s) for the 31st Susan Yuen Memorial Lecture and Dinner. Enclosed is a crossed cheque for HK\$_____ (made payable to The Hong Kong Management Association). Cheque No.: _____ <i>Fee: HK\$1,800 per person for member; HK\$2,000 per person for non-member HK\$18,800 per table for member; HK\$21,800 per table for non-member (12 seats per table)</i>

In acknowledgement of this dinner sponsorship/table(s) reservation, the name (in exact wording)

in English " \_\_\_\_\_ "      } should be used.  
in Chinese " \_\_\_\_\_ "

The name of the table host is: \_\_\_\_\_.

- The name(s) of my guest(s) will be confirmed at a later date.
- The name(s) of my guest(s) is attached with this form.

Contact Person:  
Name:(Mr/Mrs/Ms) \_\_\_\_\_ Position: \_\_\_\_\_

Tel No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Please complete this form and return it together with the appropriate payment to the Secretariat **not later than Friday, 12 August 2016**. Admission tickets will be issued against payment. As space is limited, bookings will be on a first-come-first-served basis. Bookings will be confirmed by the HKMA. Please photocopy for more Forms if necessary. No refund will be made after receipt of payment. However, those who registered but are unable to attend may arrange to have their seats substituted by another party.

*Note: The event will be cancelled in case Storm Warning Signal No. 8 or above is hoisted or Black Rainstorm Warning is in force. But the event will proceed if Storm Warning Signal No. 8 or Black Rainstorm Warning is lowered 2 hours before the registration time of the function. However, this will be subjected to the final decision of the Association.*