

HONG KONG MANAGEMENT GAME 2013



Organiser

HK THE HONG KONG
MA MANAGEMENT ASSOCIATION

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WHAT IS THE HONG KONG MANAGEMENT GAME?

The Hong Kong Management Game challenges teams of business executives to outwit each other in the making of management decisions. Each team faces the same real-to-life business situations, having to decide how best to increase their market share and profits. The essence of the Game is the ability to make sound business decisions consistently, in the fields of finance, production, investment and marketing even at a time of crisis. Moreover, these decisions need to be welded into a strategy if a winning combination is to be achieved.

This realistic simulation of business is not just a game, but has serious training objectives. Over the years, the competition has developed into one of the most sophisticated and challenging computer-simulated management training exercises available - one which develops and tests the teams in an exciting competitive atmosphere. The Game has been significantly updated recently. Participants will be able to use a tailor-made computer program to try out different scenarios and record their decisions.

BENEFITS TO PARTICIPANTS

The Hong Kong Management Game has proved to be an exciting and efficient tool in management training. Every year, more than 60 companies and organizations select the Game to supplement their classroom training for their executives. Benefits of the Game include:

- It simulates the real world. Managers can relate to the issues raised during the Game without fear of failure.
- It reveals how all the constituent parts of a company need to act in unison if the optimum results are to be achieved. It enables Managers to see the big picture.
- It stresses the value of teamwork, and how to encourage the exchange of ideas and experience between members.
- If resources are to be used most efficiently, teams need to form strategic plans, not take isolated decisions. This involves the ability to foresee the consequences of intended decisions.

“Just try [the Trial Round] and you will love the Game. The Game contains a lot of documents. You should know the different methods to analyse the hundreds of numbers and to find out and solve the problems of the company. The process is really exciting and you will have a lot of satisfaction.

Moreover, the Game is a tool simulating the real world. There is no absolute answer to a question and you should not only focus on your company, but also you should guess what your opponents will do because the actions of the different players will affect the other teams. This is fantastic!”

Team Leader, Mr Eric Chan
KTMC Boys, 2011 Hong Kong Management Game Champion

PLAY THE GAME VIA EMAIL

The Hong Kong Management Game is a knock-out competition played before the Hong Kong Final. In each round of the Game, small groups of teams are formed, each group competing in a self-contained contest over a specified number of accounting periods. All Rounds, except for the Hong Kong Final, will be played by correspondence. Teams submit their Decisions by e-mail once a week according to the Game Schedule. Trial Round consists of two periods to be played over two weeks and the Official Round consists of eight periods to be played over two months.

GAME SCHEDULE

Both the Trial and Official Rounds are played through e-mail. There is no need to come to the centres of the Association except for the Hong Kong Final on 27 July 2013. However, players joining for the first time are encouraged to join the Briefing Session. Details are as follows:

Date : Friday, 10 May 2013
Time : 7:30 pm - 9:00 pm
Venue : W Haking Management Development Centre
The Hong Kong Management Association
14/F Fairmont House, 8 Cotton Tree Drive, Central, HONG KONG

PRIZES TO BE WON BY THE HONG KONG CHAMPION

- Four Round-Trip airtickets to Singapore
- The South China Morning Post Perpetual Trophy
- A cash prize of HK\$5,000

First Runner-up

- A cash prize of HK\$3,000

Second Runner-up

- A cash prize of HK\$2,000



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ENQUIRIES

For enquiries about registration, please contact Ms Mei Tang on 2774 8553 or on fax no. 2365 1000. For information on the Game, please contact Mr S H So on 2774 8550 or Ms Jane Ma on 2774 8552.

GAME RULES

1. Each team consists of four members.
2. A team can be formed by executive personnel drawn from a real company or by individuals getting together and giving themselves a fictitious company name.
3. No individual participant may be a member of more than one team.
4. The decision of the Game Administrator is final in all matters relating to the competition, including acceptance of entries.
5. Each team is required to observe strictly the time schedule. If, for any reason, decisions are not received from a competing team on time, standard decisions as described in the Participants' Manual will be entered on behalf of the team. If this happens more than once in any one round, the team concerned will be eliminated from the competition without refund of any part of the registration fee.
6. In registering for the Game, each team leader understands and undertakes that in the event of his/her team becoming the Hong Kong Champion, the team will represent Hong Kong to play in the Asian Management Game.
7. In line with the rules of similar competitions in other countries, to maintain a level playing field for all and to avoid unhealthy domination by well-experienced teams against newcomers, it has been decided that no identical teams should win a prize in the Hong Kong Management Game two times in a row.

FEE PER TEAM

HK\$980

Special price for full-time university students HK\$380 (Please attach your university student cards upon registration)

To be eligible to this special fee, ALL team members must be full-time local university students.

REGISTRATION DEADLINES

Please complete the Registration Form and return it to the Association before the following deadlines:

FREE Trial Round

Registration Deadline: Monday, 6 May 2013

Official Round (leading to the Hong Kong Final)

Registration Deadline: Thursday, 30 May 2013

REGISTRATION FORM Hong Kong Management Game 2013

OFFICE USE ONLY

Ordinary

Seed

To: The Administrator
Hong Kong Management Game 2013
The Hong Kong Management Association
16/F Tower B Southmark
11 Yip Hing Street, Wong Chuk Hang, HONG KONG
Fax: 2365 1000

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Please register our team in: Free Trial Round (ACG-42401T-2013-1-F)
 Official Round* (ACG-42401-2013-1-FC)

*Enclosed is a crossed cheque for HK\$ _____ in favour of
"The Hong Kong Management Association" (Cheque No.: _____) (if applicable)

Please write in **Block Letter** using dark pen

Name of Team Leader: _____

Company: _____

Title: _____

Mailing Address: _____

Tel: _____ Fax: _____ Email: _____

Name of 3 other team members and company titles, email addresses and telephone numbers: ____

Has any of the team members participated in the Game before? Yes No

Fee paid by Company Self

Where did you FIRST learn about this programme?

Email Promotion from HKMA Direct Mail by Post HKMA Website

MTR Station Display (Please specify): _____

Exhibition (Please specify): _____

Signature of Team Leader: _____ Date: _____