

# Pathways to leadership

MBA AND POSTGRADUATE PROGRAMS

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## HONG KONG



This course is partially included in the list of reimbursable courses for CEF purposes.

**DOUG TERRY 2012**  
Account Director  
Allegis Global Solutions

# Developing successful global leaders

Ready to step up to the challenges and rewards of building your career in management? Since 1969, Macquarie University Graduate School of Management (MGSM) has helped equip thousands of graduates with the critical skills and experience needed to lead and succeed in our globally connected economy.

The MGSM MBA is ranked among the world's top 100 MBA programs\* and is widely considered Australia's leading management qualification\*. The program covers all key aspects of global best practice in business management and prepares future leaders for the challenges and opportunities ahead.

At MGSM, pathways to leadership – and our MBA – are built on teaching that is firmly grounded in industry relevance, real-world experience and transformational thinking. Progressive and practical learning equips our graduates to approach business from a new perspective. As engaged citizens with a global mindset, it's a perspective that can deliver innovative and sustainable value solutions for businesses and communities alike.

Our pioneering approach not only differentiates MGSM graduates from the rest, it has secured our position as one of the world's top 100 business schools.

JOIN US AT MGSM AND YOU WILL BE PART OF ONE OF THE MOST SUCCESSFUL AND GLOBALLY CONNECTED BUSINESS SCHOOLS IN THE WORLD.

# Make your mark with MGSM

If you're inspired by possibilities, driven by progress and the passion to deliver sustainable value and prosperity, MGSM is for you. Whether you aspire to be a leader in community or industry, in the public or private sector, MGSM can equip you with so much more than career-enhancing qualifications. Our graduates enjoy life-long engagement with a network of opportunity for making their mark on the world.

## Flexible pathways to leadership

Catering to the career demands of busy professionals, MGSM offers learning solutions for every stage of career development that let you tailor your studies to match your experience and aspirations.

Our suite of Programs offers the flexibility of multiple entry and graduation points, with the opportunity to progress from one program to another upon successful completion. So you can start small, then aim higher, building your qualifications and potential as you build your career.

Programs are studied part-time on campus in Hong Kong through an intensive block format and, with MGSM's unique Online Interactive study mode, you also have the flexibility to study selected units online.

No matter which entry point or study mode you choose, all course units are taught at the same academic level as the MBA.

## Your MGSM experience

MGSM's main campus is located on the grounds of Macquarie University, one of Australia's most dynamic and progressive universities. MGSM students enjoy the many benefits of being associated with one of Australia's premier universities, such as access to the state-of-the-art online library. MGSM students can choose to study in Sydney (North Ryde and CBD) and Hong Kong.

In Hong Kong, MGSM offers the same world-class programs that are taught in Australia, with faculty flying in from Australia to teach all classes.

#1

**MBA RANKED  
NO. 1 IN AUSTRALIA**

(Financial Times *Global MBA Rankings*, 2016)



**RANKED #3 IN THE WORLD FOR  
POST-MBA SALARY**

(The Economist *Which MBA? Survey* 2016)



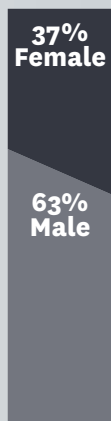
**RANKED AMONG THE  
WORLD'S TOP 50  
MBA PROGRAMS**

(The Economist *Which MBA? Survey* 2016)

# A world of life-long connections

Our students represent an exciting diversity of industries, ages and career experience. As a graduate of MGSM you will join a global network of like-minded individuals and organisations who are leading the way to the future in business and the public sector.

## Join a diverse and dynamic cohort:



GENDER

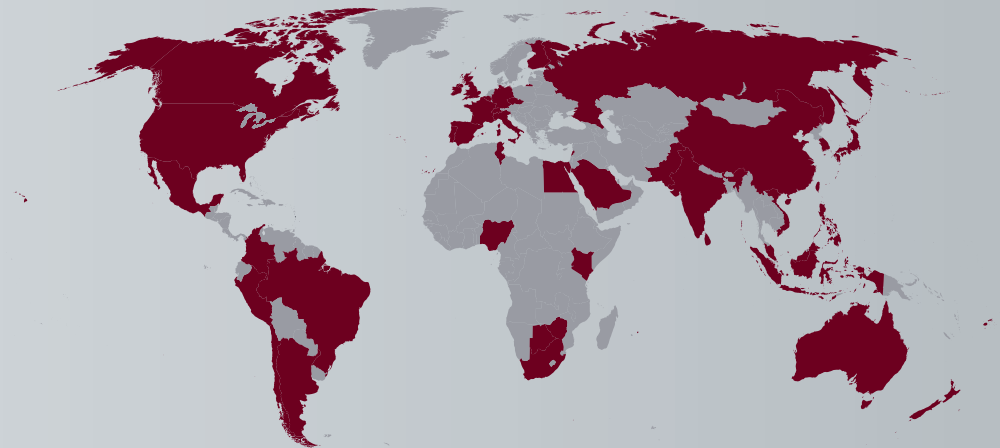


## Industries represented:

- BUSINESS/PROFESSIONAL SERVICES
- FINANCE/BANKING/INSURANCE
- INFORMATION SERVICES
- MANUFACTURING
- MEDIA/ADVERTISING/PR
- PHARMACEUTICALS/HEALTHCARE
- PUBLIC SERVICES/UTILITIES
- WHOLESALE AND RETAIL TRADE

## Countries represented:

From Argentina to Zimbabwe, MGSM student body represents over 45 countries currently and more than 135 in our extensive alumni network.



# Step up to the challenges and opportunities

Understanding the demands of building a professional career, MGSM offers flexible pathways to the ultimate goal of the MGSM MBA. Our study choices can help you meet your MBA goal as you build your knowledge, experience and qualifications.

If you do not meet the direct entry requirements for the MBA, or want to take a more gradual approach towards your MBA, you can enter the program at the Certificate or Diploma level and work your way towards your MBA.

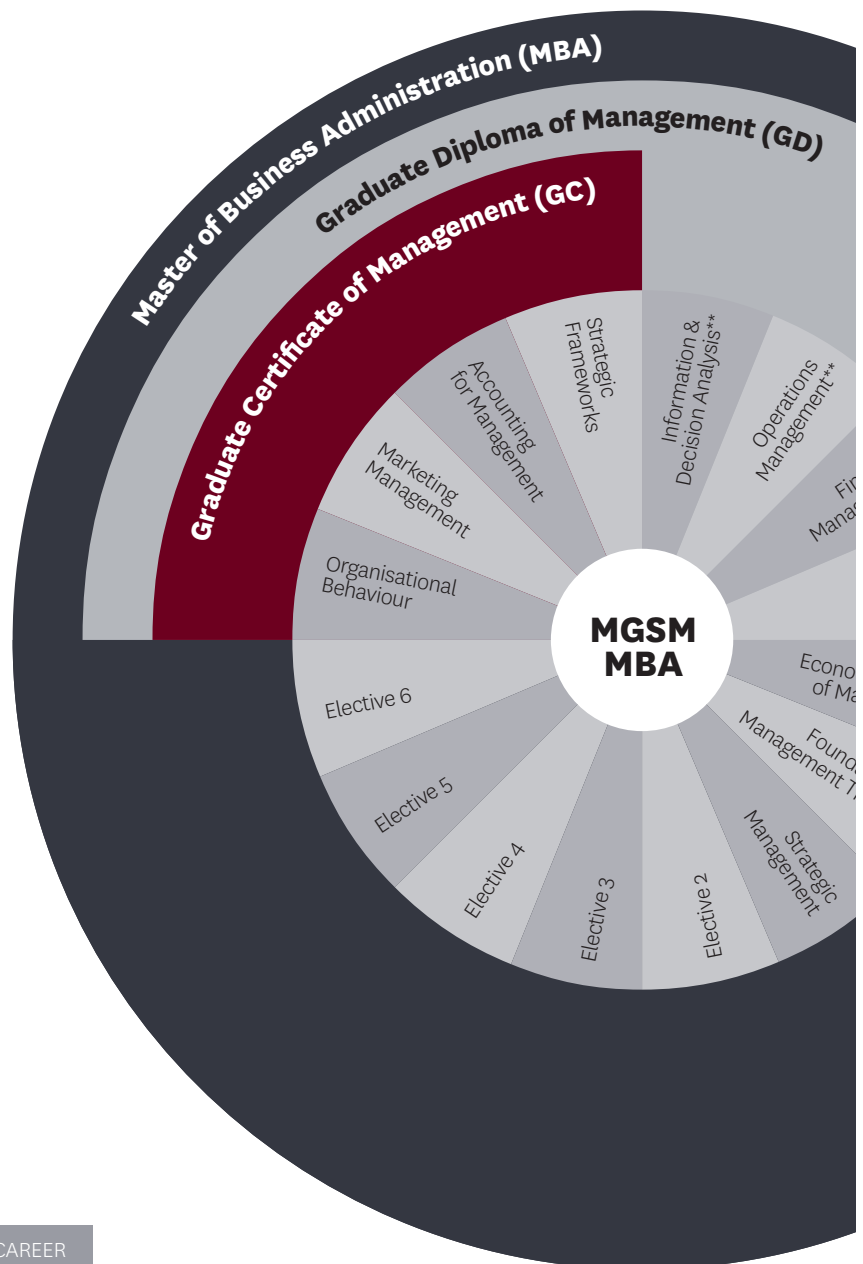
No matter which entry point or study mode you choose, all course units are taught at the MBA level.

All units offered are part of the overall MBA program, which allows for seamless articulation as you progress from one award to the next.

## Master of Business Administration (MBA)

A flexible and dynamic program designed to extend, challenge and transform management professionals. Covering all key aspects of business management, our world-class program bridges the gap between theory and 'real world' application. Tailor your knowledge, expertise and qualifications with six elective units in your preferred areas of specialisation or interest.

Upon completion, graduates will be awarded the MBA by Macquarie University, which has the same academic standing and recognition as the Sydney qualification.



OUR MBA PROGRAM OFFERS FLEXIBILITY TO CATER TO THE CAREER DEMANDS OF BUSY PROFESSIONALS.

**PART-TIME:** STUDY AT YOUR OWN PACE  
(AVERAGE COMPLETION IS 2.5 YEARS)



"I chose MGSM because of the reputation and highly committed academic staff. Its post-graduate program builds a global mindset and practical knowledge with an integration of Asian perspectives in its curriculum. I was impressed by the strong commitment of the University to build relationships with their students, the community and stakeholders. Both the University and the alumni have been really active in connecting with each other and building a global presence.

The alumni and the events hosted by the University have also provided me with a platform to generate more business and leverage on others' expertise."

**Kitty Lau**  
 CEO, Atrix Business Services Limited

**ELECTIVE UNITS OF STUDY**

**LEADERSHIP AND GENERAL MANAGEMENT:**

- Leadership and Motivation
- Managerial Psychology
- Managerial Self Development

**FINANCIAL STRATEGY:**

- Business Performance Measurement and Management
- Entrepreneurial Finance
- Investment Management
- Raising Capital in Global Markets

**MARKETING:**

- Advertising and Promotions Management
- Consumer Behaviour
- International Marketing

**MANAGEMENT SKILLS:**

- Leadership and Teams in Action
- Managerial Self Development
- Negotiation: Theory and Practice
- Management of Innovation

**STRATEGY:**

- Competition and Strategy in the Asia Pacific
- Strategic Human Resources Management

**LOGISTICS AND OPERATIONS MANAGEMENT:**

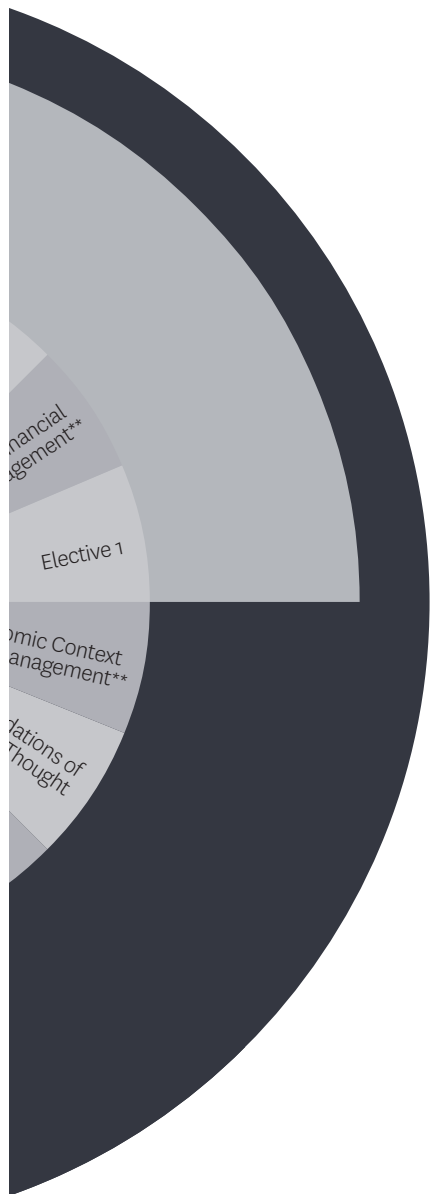
- Supply Chain Management

**GLOBAL PERSPECTIVES:**

- Competition and Strategy in the Asia Pacific
- Managing with a Global Mindset
- Raising Capital in Global Markets

For more information on specific units, global study tours and other offerings visit **mgsm.edu.au**

Information in this publication is correct as of August 2016 but is subject to change from time-to-time. Please note that not all elective units are offered every year.



\*\*Diploma students to choose three of these units.

**GRADUATE CERTIFICATE OF MANAGEMENT (GC)** REGISTRATION NO. 211317

- 4 CORE UNITS

**GRADUATE DIPLOMA OF MANAGEMENT (GD)** REGISTRATION NO. 211318

- 7 CORE UNITS + 1 ELECTIVE

**MASTER OF BUSINESS ADMINISTRATION (MBA)** REGISTRATION NO. 210545

- 10 CORE UNITS + 6 ELECTIVES

# Choose how, when and where you study

Your MGSM experience is designed to deliver true flexibility as you build your qualifications and your professional career.

## Entry requirements

Direct entry into the MBA program requires a completed undergraduate degree and a minimum of two years of managerial or professional work experience.

Alternatively, if you're an experienced manager and don't have an undergraduate degree, you can gain entry into the MBA program through successful completion of the Graduate Certificate and Graduate Diploma. You must have a minimum of five years of managerial level work experience.

## English language requirements

Applicants who have not undertaken recognized studies taught in English (e.g. degree, etc), are required to demonstrate proficiency in English.

### TEST/REQUIRED SCORE

<b>IELTS</b> - Academic (General test not accepted)	6.5 overall (Minimum 6.0 in each band)
<b>TOEFL</b> - internet	90 overall 20 in Listening 22 in Structure/Writing 20 in Reading 20 in Speaking
<b>TOEFL</b> - paper	570 overall 53 in Listening 59 in Writing 52 in Reading 4.5 in Essay Writing

MGSM reserves the right, in addition to the above, to administer further testing if required.

## Recognition of Prior Learning (RPL)

Prior learning, both formal and informal, can be assessed for admission and credit towards your MGSM degree. RPL is considered as part of your application and is enabled by Macquarie University's RPL Policy and supported by MGSM's RPL Management Plan.

Further information is available on the MGSM website.

## Three centres of learning

Students can take units at any of our three campuses; two in Sydney (North Ryde and CBD) and one in Hong Kong.

All campus facilities include state-of-the-art lecture theatres and modern, well-equipped, syndicate rooms for group work and study outside of the classroom.

## Flexible study options

Each unit of study is delivered in a part-time, block format that let you tailor your studies around your professional and personal commitments.

### BLOCK CLASSES

Block classes allow students to study 40 hours of face-to-face classes over six days (two weekends).

Typical examples of how a block model may be structured:

<b>Week 1</b>	PRE-READING			
<b>Week 2</b>	DAY 1 FRI 6PM-10PM	DAY 2 SAT 2PM-10PM	DAY 3 SUN 9AM-5PM	
<b>Week 3</b>	DAY 4 FRI 6PM-10PM	DAY 5 SAT 2PM-10PM	DAY 6 SUN 9AM-5PM	
<b>Week 4</b>	ASSIGNMENTS	PROJECTS	GROUP WORK	STUDYING
<b>Week 5</b>	ASSIGNMENTS	PROJECTS	GROUP WORK	STUDYING
<b>Week 6</b>	REVISION			
<b>Week 7</b>	EXAMINATION			
<b>Week 8</b>	BREAK			

### ONLINE STUDY

Allows for students to study remotely over the term in an interactive environment designed to the same rigorous standards as on-campus learning. Online units are limited.

For more, visit [www.mgsm.edu.au](http://www.mgsm.edu.au)

# MGSM MBAs. Where are they now?

Completing your studies with MGSM is just the beginning. As a member of our Alumni Association (MGSMAA) you will be part of a global network of high-calibre professionals making a difference in their chosen field.

Our alumni community currently includes more than 16,500 members in 135 countries. Cultivate your connections as you continue to build your career.

Just a few of our successful Hong Kong alumni include:

- Kitty Lau 2012, CEO, Atrix Business Services Limited
- Doug Terry 2012, Account Director, Allegis Global Solutions
- Ronald Wong 2004, Founder and Executive Coach, The Library& (HK) Limited

“I CHOSE MGSM FOR ITS REPUTATION, THE QUALITY OF ITS FACULTY AND RELEVANCE FOR TODAY'S WORKING WORLD. I ENJOYED THE ROBUST DIALOGUE AND DEBATE WITH THE LECTURERS AND FELLOW STUDENTS, FROM DIFFERENT SECTORS, AND CONTINUE TO DRAW ON THESE IN MY PROFESSIONAL ENDEAVOURS.”



**Ronald Wong**  
*Founder and Executive Coach*  
*The Library& (HK) Limited*

## READY TO MAKE YOUR MARK? FIND OUT MORE:

### MAIN CAMPUS

Macquarie University Graduate School  
of Management  
North Ryde Campus  
Talavera Road  
Macquarie Park NSW 2113  
**T:** +61 2 9850 9017  
**F:** +61 2 9850 9022  
**E:** [info@mgsm.edu.au](mailto:info@mgsm.edu.au)

### HONG KONG

The Hong Kong Management Association  
Shop 2 PICO Tower  
66 Gloucester Road  
Wan Chai, Hong Kong  
**T:** +852 2774 8592 / 8500 / 8585  
**F:** +852 2365 1000  
**E:** [degree.mgsm@hkma.org.hk](mailto:degree.mgsm@hkma.org.hk)  
**W:** [www.hkma.org.hk/mgsm](http://www.hkma.org.hk/mgsm)

[mgsm.edu.au](http://mgsm.edu.au)

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It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.



**MGSM**  
MACQUARIE UNIVERSITY  
GRADUATE SCHOOL OF MANAGEMENT