

Master of Business Administration

HONG KONG



Great business leaders understand their influence goes beyond the economy and has global impacts in society. Do you have what it takes to face today's challenges to become one of tomorrow's leaders?

Become a successful global leader

For 50 years the Macquarie University Graduate School of Management (MGSM) has equipped thousands of graduates with the knowledge to navigate and succeed in a dynamic global economy, earning an international reputation for excellence in management education.

Now offered by the University's Macquarie Business School and ranked in the global top 100 by the Financial Times, the Master of Business Administration (MBA) provides a multidisciplinary approach built on collaboration with industry so graduates have the skills and experience to face future challenges. It is accredited by AACSB and has been consistently recognised on the global stage.

Progressive, practical learning equips our graduates with the skills to approach business from a new perspective. As an engaged citizen, you will develop leadership qualities that can deliver innovative and sustainable solutions for businesses and communities alike.

Our vision is to be a business school that creates leaders who not only have a global mindset but also produce sustainable outcomes. Our pioneering approach differentiates our graduates from their peers and enables us to deliver one of the world's top MBA programs.



YOUR MBA EXPERIENCE

Whether you aspire to be a changemaker in community or industry, in the public or private sector, Macquarie Business School's MBA program can take you from manager to leader. More than a career enhancement, our MBA helps you develop the skills for lifelong learning and introduces you to a network of opportunity.

FLEXIBLE PATHWAYS TO LEADERSHIP

Catering to the career demands of busy professionals, Macquarie Business School offers a learning solution for every stage of your career development so you can tailor your studies to match your experience and aspirations.

Our suite of programs offers the flexibility of multiple entry and graduation points, with the opportunity to progress from one program to another upon successful completion. You can start with individual units or a less demanding graduate certificate program, then build your qualification to a full MBA as your career progresses.

No matter which entry point you choose, all course units are taught at the same academic level as the MBA.



Join us at Macquarie Business School, one of the most successful and globally connected management institutions in the world.

Financial Times Global MBA Ranking 2019

STUDY THE MGSM MBA IN HONG KONG

Through our unique partnership with The Hong Kong Management Association (HKMA), the same world-class MGSM Master of Business Administration program is taught directly in Hong Kong, with faculty flying in from Australia to teach all classes.

You'll have the option of studying part-time on campus in Hong Kong through an intensive block format, allowing you to balance study with the demands of work.

In Hong Kong, you'll complete your studies with our delivery partner HKMA - a non-profit-making organization which aims to be the leading professional organization advancing management excellence in Hong Kong and the Region.



TOP 1 IN AUSTRALIA

for career progress

The Financial Times Global MBA Ranking 2019



RANKED AMONG THE TOP 100

MBA programs worldwide

The Financial Times Global MBA Ranking 2019



AACSB ACCREDITED

Only awarded to the top 5% of business schools worldwide



RANKED #5 IN THE WORLD FOR STUDENT QUALITY

The Economist Which MBA? Survey 2018

Our student body represents an exciting diversity of industries, ages and career experience. As a graduate of Macquarie Business School, you will join a global network of like-minded individuals and organisations who are leading the way to the future in business and beyond.

A world of lifelong connections

BE PART OF A GLOBAL ALUMNI NETWORK

A DIVERSE MBA COMMUNITY



ALUMNI FROM MORE THAN 135 COUNTRIES
in our extensive network



MORE THAN 45 COUNTRIES
represented by the student body, from Argentina to Zimbabwe

35

AVERAGE STUDENT AGE
with an average of 8 years' management experience



STUDENT GENDER
63% male
37% female

A WIDE RANGE OF INDUSTRIES



BUSINESS/ PROFESSIONAL SERVICES



FINANCE/BANKING/ INSURANCE



INFORMATION SERVICES



MANUFACTURING



MEDIA/ADVERTISING/ PUBLIC RELATIONS



PHARMACEUTICALS/ HEALTHCARE



PUBLIC SERVICES/ UTILITIES



WHOLESALE AND RETAIL TRADE





“I chose this MBA for its reputation, the quality of its faculty and relevance for today’s working world. I enjoyed the robust dialogue and debate with the lecturers and fellow students, from different sectors, and continue to draw on these in my professional endeavours.”

Ronald Wong, 2005

FOUNDER AND EXECUTIVE COACH, THE LIBRARY& (HK) LIMITED

Understanding the demands of building a professional career, Macquarie Business School offers flexible pathways to our MBA. Build your knowledge, experience and qualifications by tailoring your units from the foundations up.

Flexible study

OPTIONS TO SUIT BUSY PROFESSIONALS

If you do not meet the direct entry requirements for the MBA, or want to take a more gradual approach towards your MBA, you can enter the program at the graduate certificate or graduate diploma level and work your way towards a full MBA.

No matter which entry point or study mode you choose, all course units are taught at the MBA level and are part of the overall MBA program, which allows for seamless articulation as you progress from one award to the next.

MASTER OF BUSINESS ADMINISTRATION (MBA)

A flexible and dynamic program designed to extend, challenge and transform management professionals. Covering all key aspects of business management, our world-class program bridges the gap between theory and real-world application.

Tailor your knowledge, expertise and qualifications with six elective units in your preferred areas of specialisation or interest. Upon completion, Hong Kong graduates will be awarded the MBA by Macquarie University, so you'll enjoy the same academic standing and recognition as you would if you studied in Australia.

THREE CENTRES OF LEARNING

Students can take all core units and a range of elective units across our three campuses: two in Sydney (North Ryde and CBD) and one in Hong Kong.

All campus facilities include state-of-the-art lecture theatres and modern, well-equipped syndicate rooms for group work and study outside of the classroom.

ENTRY REQUIREMENTS

Direct entry into the MBA program requires a completed undergraduate degree (or equivalent qualification) with a minimum GPA of 5.0 out of 7.0 (credit average) and at least three years managerial or professional work experience.*

Alternatively, if you are an experienced manager and don't have an undergraduate degree, you can gain entry into the MBA program through successful completion of the Graduate Certificate and Graduate Diploma. You must have a minimum of five years managerial or professional experience.

ENGLISH LANGUAGE REQUIREMENT

If you haven't undertaken recognised studies taught in English, such as a degree, you will need to demonstrate your language proficiency.

Recognised English language tests include:

IELTS Academic	Minimum of 7.0 overall with a minimum of 6.0 in each band [†]
TOEFL Internet-based	Minimum of 100 overall with a minimum of 12 in Listening, 13 in Reading, 18 in Speaking and 21 in Structure/Writing [†]

*If you have significant managerial experience of six or more years, your informal work-based prior learning may be recognised as equivalent to the GPA admission requirement, subject to approval by Macquarie Business School.

[†]Exam results are valid for two years and your results must be valid at the commencement of your program.



Our MBA program is flexible, to cater for the career demands of busy professionals. Study part time at your own pace.

Average completion: 2.5 years

RECOGNITION OF PRIOR LEARNING (RPL)

Prior learning, both formal and informal, can be assessed for admission and credit towards your Macquarie Business School degree. RPL is considered as part of your application and is enabled by Macquarie University’s RPL Policy and supported by Macquarie Business School’s RPL Management Plan. For more information visit mq.edu.au/rpl

FLEXIBLE STUDY OPTIONS

Each unit of study is delivered in a part-time block format that let you tailor your studies around your professional and personal commitments.

Block classes allow students to study 40 hours of face-to-face classes over six days (two three-day weekends). Here is an example of how a block model may be structured:

	FRIDAY	SATURDAY	SUNDAY
Week 1		Pre-reading	
Week 2	6pm – 10pm	2pm – 10pm	9am – 5pm
Week 3	6pm – 10pm	2pm – 10pm	9am – 5pm
Week 4	Assignments	Projects	Group work
Week 5	Assignments	Projects	Group work
Week 6		Revision	
Week 7		Examination	
Week 8		Break	

Study program

MASTER OF BUSINESS ADMINISTRATION (MBA) Registration No. 210545	All core units plus 6 elective units
GRADUATE DIPLOMA OF MANAGEMENT (GD) Registration No. 211318	4 Core units 3 out of 4 directed units 1 elective unit
GRADUATE CERTIFICATE OF MANAGEMENT (GC) Registration No. 211317	4 core units

CORE UNITS OF STUDY	MBA	GD	GC
Accounting for Management	C	C	C
Marketing Management	C	C	C
Organisational Behaviour	C	C	C
Strategic Frameworks	C	C	C
Operations Management	C	D	
Information and Decision Analysis	C	D	
Financial Management	C	D	
Economic Context of Management	C	D	
Strategic Management	C		
Foundations of Management Thought	C		

MBA ELECTIVE UNITS OF STUDY	
Leadership and general management	<ul style="list-style-type: none"> Leadership and Motivation Managerial Psychology Managerial Self-Development
Financial strategy	<ul style="list-style-type: none"> Business Performance Measurement and Management Entrepreneurial Finance Investment Management
Marketing	<ul style="list-style-type: none"> Advertising and Promotions Management Design Thinking International Marketing
Management skills	<ul style="list-style-type: none"> Managerial Self-Development Negotiation: Theory and Practice Management of Innovation
Strategy	<ul style="list-style-type: none"> Competition and Strategy in the Asia Pacific Strategic Human Resource Management
Logistics and operations management	<ul style="list-style-type: none"> Supply Chain Management Big Data and Managerial Decisions
Global perspectives	<ul style="list-style-type: none"> Competition and Strategy in the Asia Pacific Managing with a Global Mindset

Information is correct as of July 2019 but is subject to change from time to time. Please note that not all elective units are offered every year. For more information on specific units, global study tours and other offerings visit mq.edu.au/business



mq.edu.au/business

CRICOS Provider 00002J
MACQ 2019-2
M1190601

Registered under the Non-Local Higher and Professional Education (Regulation) Ordinance.
It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.
PHOTOS: Chris Stacey, Destination NSW and Jesse Taylor.

“The MBA program was definitely a personal and professional career highlight. Just three months after graduating, my MBA had already paid dividends with regards to career acceleration. The flexibility of the course structure and program allowed me to complete the program around the birth of my first child and whilst juggling work demands. I have made lifelong friends, exceptional networking contacts and now see business challenges as opportunities and not hurdles.”



Alana Newbrook, 2017
DIRECTOR – ADVISORY, KPMG

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North Ryde Campus

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