



MGSM
MACQUARIE UNIVERSITY
GRADUATE SCHOOL OF MANAGEMENT

Pathways to leadership

MBA AND POSTGRADUATE PROGRAMS

HONG KONG



This course is partially included in the list of reimbursable courses for CEF purposes.

DOUG TERRY, 2014
Account Director
Resource Solutions

Developing successful global leaders

Are you ready to step up to the challenges and rewards of building your career in management? Since 1969, Macquarie University Graduate School of Management (MGSM) has helped equip thousands of graduates with the critical skills and experience needed to lead and succeed in our globally connected economy.

MGSM has an international reputation for excellence in management education and is ranked among the Top 50 business schools in the world*. The school's Master of Business Administration (MBA) and management programs are accredited by AACSB and have been consistently ranked highly on a global stage.

At MGSM, our pathways to leadership - and our MBA - are built on teaching that is firmly grounded in industry-relevant knowledge and skills, real-world experience and transformational thinking. Progressive, practical learning equips our graduates with the skills to approach business from a new perspective. As an engaged citizen, you will gain a perspective that can deliver innovative and sustainable solutions for business and communities alike.

MGSM's vision is to be a business school that creates leaders with a global mindset who produce sustainable value and are good citizens. Our pioneering approach not only differentiates MGSM graduates from the rest of their peers, it has secured our position as one of the world's top 50 business schools*.

JOIN US AT MGSM AND YOU WILL BE PART OF ONE OF THE MOST SUCCESSFUL AND GLOBALLY CONNECTED BUSINESS SCHOOLS IN THE WORLD.

Your MGSM experience

If you're inspired by possibilities, driven by progress and the passion to deliver sustainable value and prosperity, MGSM is for you. Whether you aspire to be a leader in community or industry, in the public or private sector, MGSM can equip you with so much more than career-enhancing qualifications. Our graduates enjoy life-long engagement with a network of opportunity for making their mark on the world.

Flexible pathways to leadership

Catering to the career demands of busy professionals, MGSM offers learning solutions for every stage of career development that let you tailor your studies to match your experience and aspirations.

Our suite of programs offers the flexibility of multiple entry and graduation points, with the opportunity to progress from one program to another upon successful completion. So you can start small, then aim higher, building your qualifications and potential as you build your career.

Programs are studied part-time on campus in Hong Kong through an intensive block format and, with MGSM's unique Online Interactive study mode, you also have the flexibility to study selected units online.

No matter which entry point or study mode you choose, all course units are taught at the same academic level as the MBA.

Study in Sydney or Hong Kong

MGSM's main campus is located on the grounds of Macquarie University, one of Australia's most dynamic and progressive universities. MGSM students enjoy the many benefits of being associated with one of Australia's premier universities, such as access to the state-of-the-art online library. MGSM students can choose to study in Sydney (North Ryde and CBD) and Hong Kong.

In Hong Kong, MGSM offers the same world-class programs that are taught in Australia, with faculty flying in from Australia to teach all classes.



**RANKED AMONG
THE WORLD'S
TOP 50 MBA PROGRAMS**

*(The Economist Which MBA? survey, 2017, and
The Financial Times Global MBA rankings 2017)*



**RANKED #7 IN THE WORLD
FOR STUDENT QUALITY**

*(The Economist
Which MBA? survey, 2017)*



**AACSB
ACCREDITED**

Top 5% of Business
Schools Worldwide

A world of life-long connections

Our student body represents an exciting diversity of industries, ages and career experience. As a graduate of MGSM, you will move on to join a global network of like-minded individuals and organisations who are leading the way to the future in business and the public sector.









Join a diverse and dynamic cohort:



GENDER

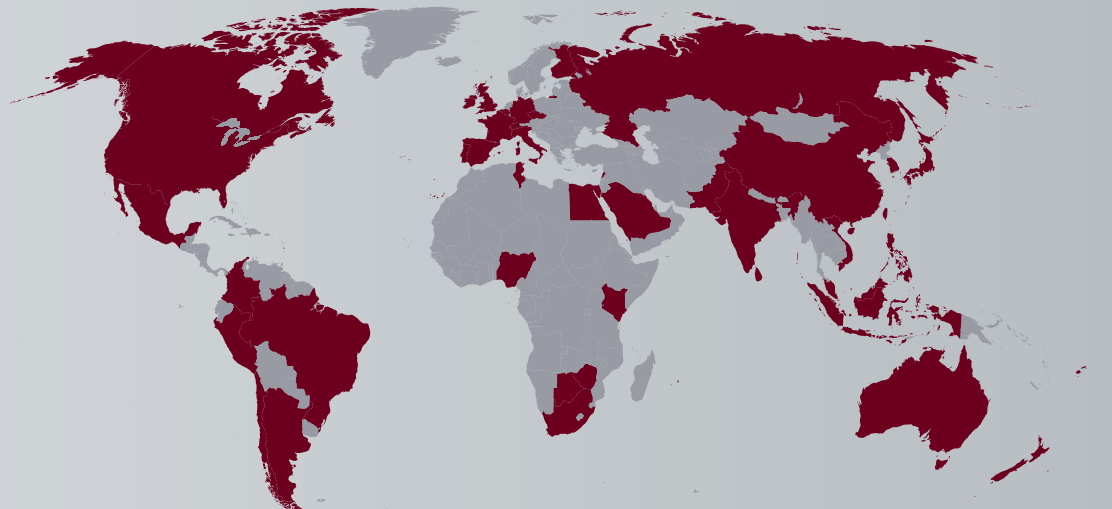


Industries represented:

-  BUSINESS/PROFESSIONAL SERVICES
-  FINANCE/BANKING/INSURANCE
-  INFORMATION SERVICES
-  MANUFACTURING
-  MEDIA/ADVERTISING/PUBLIC RELATIONS
-  PHARMACEUTICALS/HEALTHCARE
-  PUBLIC SERVICES/UTILITIES
-  WHOLESALE AND RETAIL TRADE

Countries represented

From Argentina to Zimbabwe, MGSM student body represents over 45 countries currently and more than 135 in our extensive alumni network.



Step up to the challenges and opportunities

Understanding the demands of building a professional career, MGSM offers flexible pathways to the ultimate goal of the MGSM MBA. Our study choices can help you meet your MBA goal as you build your knowledge, experience and qualifications.

If you do not meet the direct entry requirements for the MBA, or want to take a more gradual approach towards your MBA, you can enter the program at the Certificate or Diploma level and work your way towards your MBA.

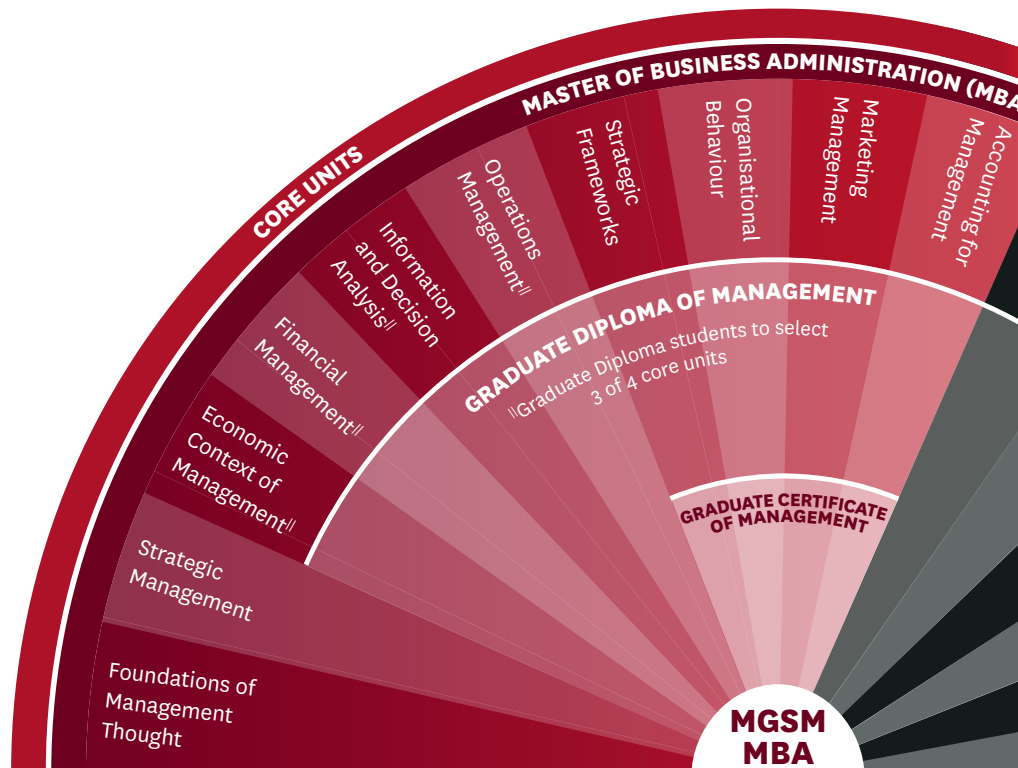
No matter which entry point or study mode you choose, all course units are taught at the MBA level.

All units offered are part of the overall MBA program, which allows for seamless articulation as you progress from one award to the next.

Master of Business Administration (MBA)

A flexible and dynamic program designed to extend, challenge and transform management professionals. Covering all key aspects of business management, our world-class program bridges the gap between theory and real-world application. Tailor your knowledge, expertise and qualifications with six elective units in your preferred areas of specialisation or interest.

Upon completion, graduates will be awarded the MBA by Macquarie University, which has the same academic standing and recognition as the Sydney qualification.



OUR MBA PROGRAM OFFERS FLEXIBILITY TO CATER TO THE CAREER DEMANDS OF BUSY PROFESSIONALS.

PART-TIME: STUDY AT YOUR OWN PACE
(AVERAGE COMPLETION IS 2.5 YEARS)



“I chose MGSM for its reputation, the quality of its faculty and relevance for today's working world. I enjoyed the robust dialogue and debate with the lecturers and fellow students, from different sectors, and continue to draw on these in my professional endeavours.”

RONALD WONG, 2005
Founder and Executive Coach
The Library (HK) Limited

ELECTIVE UNITS OF STUDY

LEADERSHIP AND GENERAL MANAGEMENT:

- Leadership and Motivation
- Managerial Psychology
- Managerial Self Development

FINANCIAL STRATEGY:

- Business Performance Measurement and Management
- Entrepreneurial Finance
- Investment Management
- Raising Capital in Global Markets

MARKETING:

- Advertising and Promotions Management
- Consumer Behaviour
- International Marketing

MANAGEMENT SKILLS:

- Managerial Self Development
- Negotiation: Theory and Practice
- Management of Innovation

STRATEGY:

- Competition and Strategy in the Asia Pacific
- Strategic Human Resource Management

LOGISTICS AND OPERATIONS MANAGEMENT:

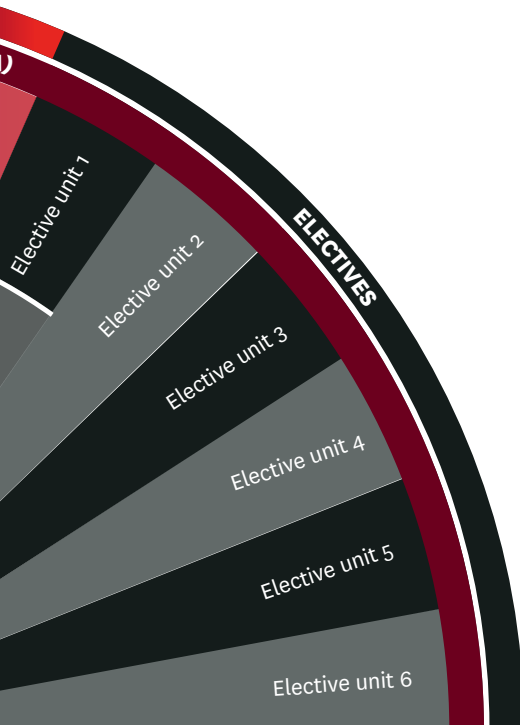
- Supply Chain Management

GLOBAL PERSPECTIVES:

- Competition and Strategy in the Asia Pacific
- Managing with a Global Mindset
- Raising Capital in Global Markets

For more information on specific units, global study tours and other offerings visit mgsm.edu.au

Information in this publication is correct as of October 2018 but is subject to change from time-to-time. Please note that not all elective units are offered every year.



GRADUATE CERTIFICATE OF MANAGEMENT (GC) REGISTRATION NO. 211317

– 4 CORE UNITS

GRADUATE DIPLOMA OF MANAGEMENT (GD) REGISTRATION NO. 211318

– 7 CORE UNITS + 1 ELECTIVE

MASTER OF BUSINESS ADMINISTRATION (MBA) REGISTRATION NO. 210545

– 10 CORE UNITS + 6 ELECTIVES

Choose how, when and where you study

Your MGSM experience is designed to deliver true flexibility as you build your qualifications and your professional career.

Three centres of learning

Students can take all core units and a range of elective units across our three campuses; two in Sydney (North Ryde and CBD) and one in Hong Kong.

All campus facilities include state-of-the-art lecture theatres and modern, well-equipped, syndicate rooms for group work and study outside of the classroom.

Entry requirements

Direct entry into the MBA program requires a completed undergraduate degree (or equivalent qualification) with a minimum GPA of 5.0 out of 7.0 (credit average) and at least 3 years managerial or professional work experience.*

Alternatively, if you are an experienced manager and don't have an undergraduate degree, you can gain entry into the MBA program through successful completion of the Graduate Certificate and Graduate Diploma. You must have a minimum of 5 years managerial or professional experience.

Language requirements

If you haven't undertaken recognised studies taught in English, such as a degree, you will need to demonstrate your language proficiency. Recognised English language tests include:

TEST/REQUIRED SCORE

IELTS - Academic	Minimum of 7.0 overall with a minimum of 6.0 on each band.
TOEFL - internet-based	Minimum of 100 overall with a minimum of 12 in Listening, 13 in Reading, 18 in Speaking and 21 in Structure/Writing.

Note: exam results are valid for 2 years and your results must be valid at the commencement of your program.

Recognition of Prior Learning (RPL)

Prior learning, both formal and informal, can be assessed for admission and credit towards your MGSM degree. RPL is considered as part of your application and is enabled by Macquarie University's RPL Policy and supported by MGSM's RPL Management Plan.

For more information visit mgsm.edu.au

Flexible study options

Each unit of study is delivered in a part-time, block format that lets you tailor your studies around your professional and personal commitments.

BLOCK CLASSES

Block classes allow students to study 40 hours of face-to-face classes over six days (two weekends).

Typical examples of how a block model may be structured:

Week 1	PRE-READING			
Week 2	DAY 1 FRI 6PM-10PM	DAY 2 SAT 2PM-10PM	DAY 3 SUN 9AM-5PM	
Week 3	DAY 4 FRI 6PM-10PM	DAY 5 SAT 2PM-10PM	DAY 6 SUN 9AM-5PM	
Week 4	ASSIGNMENTS	PROJECTS	GROUP WORK	STUDYING
Week 5	ASSIGNMENTS	PROJECTS	GROUP WORK	STUDYING
Week 6	REVISION			
Week 7	EXAMINATION			
Week 8	BREAK			

ONLINE STUDY

Allows for students to study remotely over the term in an interactive environment designed to the same rigorous standards as on-campus learning. Online units are limited.

For more information visit mgsm.edu.au

*If you have significant managerial experience of 6 or more years, your informal work-based Prior Learning may be recognised as equivalent to the GPA admission requirement, subject to the approval of MGSM.

Ready to make your mark?

Find out more, visit mgsm.edu.au

“THE MBA PROGRAM WAS DEFINITELY A PERSONAL AND PROFESSIONAL CAREER HIGHLIGHT. JUST THREE MONTHS AFTER GRADUATING, MY MBA HAD ALREADY PAID DIVIDENDS WITH REGARDS TO CAREER ACCELERATION. THE FLEXIBILITY OF THE COURSE STRUCTURE AND PROGRAM ALLOWED ME TO COMPLETE THE PROGRAM AROUND THE BIRTH OF MY FIRST CHILD AND WHILST JUGGLING WORK DEMANDS. I HAVE MADE LIFELONG FRIENDS, EXCEPTIONAL NETWORKING CONTACTS AND NOW SEE BUSINESS CHALLENGES AS OPPORTUNITIES AND NOT HURDLES.”



ALANA NEWBROOK, 2017
Director – Advisory
KPMG

MAIN CAMPUS

Macquarie University Graduate School
of Management
North Ryde Campus
Talavera Road
Macquarie Park NSW 2113

T: +61 2 9850 9017
F: +61 2 9850 9022
E: info@mgsm.edu.au

mgsm.edu.au

HONG KONG

The Hong Kong Management Association
Shop 2 PICO Tower
66 Gloucester Road
Wan Chai, Hong Kong

T: +852 2774 8585 / 8527
F: +852 2365 1000
E: degree.mgsm@hkma.org.hk
w: www.hkma.org.hk/mgsm

