

MBA (International Business)

“Are You Ready For The Next Level In Your Career?”

Reg. no.: 252208

HONG KONG ENTRY

1. INFORMATION SESSION FOR SEPTEMBER 2020 INTAKE -

UNIVERSITY OF GREENWICH MBA (INTERNATIONAL BUSINESS) PROGRAMME

An online information session will be organised to provide detailed information for the potential candidates interested in the September 2020 intake.

Information Session	Date	Time
MBA (International Business)	Tuesday, 30 June 2020	7:00 pm – 8:00 pm
	Wednesday, 8 July 2020	1:00 pm - 2:00 pm

You are welcome to register to attend this Information Session via Zoom at home, office or a place at your convenience.

Enquiries and Reservation: 3958 4800 (Ms Eva Lock) / 2774 8527 (Ms Cathy Lee)

Website: www.hkma.org.hk/greenwich/mgmba

2. SPECIAL FEATURES

- Aims at enabling students to develop innovative ways of managerial decision making in a global setting.
- Expose to theories, policies and practices of global business operations.
- Expose to cutting edge Social Network Analysis techniques focusing on the importance of relationship within and across organizations.

3. HOW TO APPLY

Candidates are required to send the following:

1. Two (2) sets of duly completed Application Form for the University of Greenwich MBA (International Business) programme. (One original set and one set of photocopies).
2. Two (2) sets of duly completed Referee Report for the University of Greenwich MBA (International Business) programme (One original set and one set of photocopies). Or Two (2) sets of reference letter with the company's letterhead (One original set and one set of photocopies).
3. Two (2) sets of photocopies of all certificates of educational qualifications mentioned in the Application Form, including a full transcript with grades for relevant level qualification.
4. Two (2) copies of Curriculum Vitae.
5. One (1) passport sized photograph.
6. Documentary proof of proficiency in English, where applicable, e.g. A result slip of IELTS with overall band score at 6.5 or above.

**Early Bird Offer
HK\$2,000
by 20 July 2020**

Before **Monday, 20 July 2020** to:

The Local Greenwich MBAMA Secretariat
 c/o The Hong Kong Management Association
 16/F Tower B Southmark
 11 Yip Hing Street
 Wong Chuk Hang
 HONG KONG

Submit to HKMA training
 centers
 For detailed address
 Please visit
www.hkma.org.hk/trainingcentre

**Application Fee Waived for
September 2020 Intake**

- * Applicants will be requested to provide originals of certificates and transcripts for verification if they are admitted to the programme.

4. IMPORTANT DATES FOR SEPTEMBER 2020 INTAKE

Deadline for Application:	Monday, 20 July 2020
Payment for the Programme Fee:	August 2020
Induction Seminar:	September 2020
Intake Commences:	September 2020

* Candidates will be notified of their application results by email four to six weeks after the application deadline.

5. PROGRAMME FEES

The total programme fee is HKD\$116,000.00 to be collected in four (4) instalments, according to term of study.

The fee is a composite fee including the followings:

- Registration with the University
- Induction seminar
- Block classes
- Supervision for the dissertation
- Local study group
- Access to library facilities
- Course materials and essential textbook(s)
- Local administrative support

Students should note that all fees are subject to review and may be changed by the University.

6. MODULES OF THE PROGRAMME

1. Foundations of Scholarship and Research
2. Financial and Management Accounting
3. Global Strategy: Analysis and Practice
4. Global Business and Sustainability
5. International Marketing
6. Global Networks and Innovation
7. E-Logistics and International Supply Chain Management
8. Managing Across Cultures
9. International Business Project

Individual modules may subject to change at any time due to the programme review and update.

7. TERM ONE TIMETABLE OF INTENSIVE SEMINARS, SEPTEMBER 2020 INTAKE*

Term 1	
25 - 27 September; 3 - 4 October 2020	Foundations of Scholarship and Research
20 - 22, 27 - 29 November 2020	Financial and Management Accounting

* The above dates are correct at the time of publication. The Greenwich reserves the right to change the dates and courses without prior notification.

8. VENUE FOR INTENSIVE SEMINAR

Venue of The Hong Kong Management Association or Conference Centre. Details to be confirmed.

9. ENQUIRIES

For further details about the programme, please contact Ms Eva Lock on 3958 4800 or Ms Cathy Lee on 2774 8527 during office hours.

Personal data will be used for the purpose of market research, programme development and direct mailing.

It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.