

ICMA Education Program

Become a Certified Management Accountant (CMA) - The Choice for Global Leaders

- ★ The First Management Accounting Professional Body in Australia
- ★ ICMA Program (Reg:312191**)
- ★ 2 Final Units + Assignment, earn the qualification in 6 months
- ★ Suitable for non-accounting professionals
- ★ Over 100 accredited University Programs
- ★ Pathways to Master Degree

*Become a Certified Management Accountant
(CMA) – The Choice for Global Leaders*



**Reg:312191 is a registered course under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.

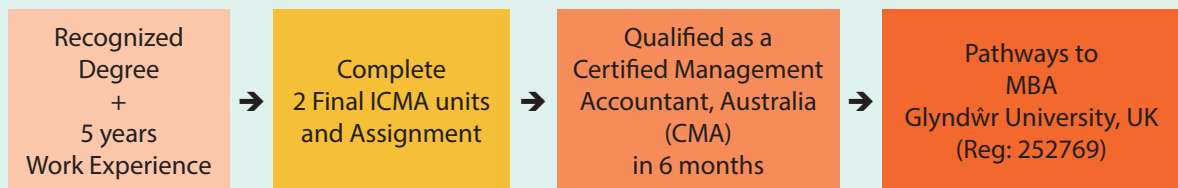


ICMA Education Program

GCMA-25350

Obtaining a Certified Management Accountant (CMA) qualification has become the global trend for all businesses and organizations. The role of Management Accountant has changed nowadays and they are seen as the “value-creators” amongst the accountants. Rather than concentrating in traditional recording and compliance (scorekeeping) aspects of the profession, management accountants are now more focus in forward strategic thinking, making critical management decisions and therefore providing leadership and timely advice that will affect the future of the organization.

In view of this, the Hong Kong Management Association (HKMA) is collaborating with the Institute of Certified Management Accountant (CMA), offering the **ICMA Education Program**, a quality program designed for senior management.



Admission is on a competitive and individual basis entirely at the discretion of the respective universities. Admission criteria and procedures are set by them and are subject to change without prior notice. The Association does not give any warranty and will not accept any liability regarding the above. It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead.

Institute of Certified Management Accountant (CMA)

CMA Australia is a professional examining body as well as a membership body. Members are required to pass examinations and have relevant work experience prior to attaining the CMA qualification. The Institute partners with many universities and education providers worldwide including Hong Kong, in grooming future professional management accountants. CMA Australia also partners with business organizations by accrediting organizations as providers of recognized training and experience programs for prospective members to obtain their experience requirements for membership.

Mode of Study

The coursework for each unit includes online lectures, face-to-face seminars and group- case study workshops.

Filmed Lecturers

A series of filmed lectures are developed to assist registered students be well prepared for the upcoming exams. These filmed lectures are available on DVDs provided and CMA Online Platform. The username and password for CMA Online Platform will be sent to you via email before the commencement of the seminar sessions.

[Register Now](#)

Lecturers

Prof Jag Kundi – Prof Kundi obtained his PhD in Accountancy from City University of Hong Kong. With over 20 years of professional and teaching experience, Prof Kundi is a qualified management accountant in the UK and a fellow certified practicing accountant in Australia. Apart from lecturing for major Australian and local universities, Prof Kundi was also involved in developing their program contents, setting and marking exam papers. He is a member of the Board of Examiners for The University of Hong Kong accounting programs. His teaching evaluations are consistently in the top 5 ranking as he aims to involve students fully in the learning process.

Mr Andy Li – Mr. Li Wai Kwan, is currently the Chief Financial Officer of Crystal International Group Limited (listed on Hong Kong Stock Exchange, stock code :2232), one of the world largest apparel manufacturers. Prior to that, he was the Chief Financial Officer of Zhuhai Dahengqin Company Limited, a state owned enterprise which is established by the order of China State Council and ultimately owned by the Heng Qin Free Trade Zone Administrative Committee. He was previously the managing director of a listed private equity fund; the vice president of a centralized Chinese state owned enterprise; and the vice president of finance of a blue chip listed company in Hong Kong.

Mr. Li is a lecturer of the MBA program in Macau University of Science and Technology, and a guest lecturer of Certified Management Accountants of Australia.

Mr. Li is one of the 122 national distinguished experts recognized by All-China Federation of Returned Overseas Chinese. He currently holds the board member and executive committee member of the Hong Kong – ASEAN Economics Cooperation Foundation, the executive director of the Institute of Certified Management Accountants, the board member of Chartered Professional Accountants of Canada, and the public awareness committee member of the Hong Kong Society of Financial Analysts.

Mr. Li is a fellow member of CMA, chartered/certified member of CPA-Canada, CFA, CA, HKICPA, and ACCA. Mr. Li obtained a bachelor with honours from University of Toronto, and the MBA from Schulich School of Business, York University.

CMA Program Subject Syllabus

Subject 1: Strategic Cost Management - On completing of this subject, students should have developed skills of analysis, evaluation and synthesis in cost and management accounting and, in the process, created an awareness of current developments and issue in the area. The subject covers the complex modern industrial organizations within which the various facets of decision-making and controlling operations take place; the subject includes discussion of costing systems and activity based costing, activity management, and implementation issues in modern costing systems.

Subject 2: Strategic Business Analysis - On successful completion of this subject, a student should be able to identify the basic conventions and doctrines of managerial and cost accounting and other generally accepted principles which may be strategically applied across the various functions of a business organization; discuss a number of cost and management accounting issues relating to the design and implementation of strategic, marketing, value analysis and other management models in modern firms; and identify major contemporary issues that have emerged in business accounting. This subject provides an advanced study of the interface between modern managerial accounting and the business functions of strategic planning, marketing, manufacturing and human resource management. The accountant's role in the marketing decision areas is specifically considered.

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Entry Requirements, Application Procedure and Award

Degree graduates with over 5 year's relevant experience in Accounting / Business Management are eligible to apply for this program.

1. Submit the Program enrollment form (enroll the 2 subjects) together with **(i) copy of transcripts, (ii) copy of certificates, (iii) copy of HKID card, (iv) photo, (v) personal CV with details of work background and (vi) a cheque payable to "CMA Australia" HK\$32,000.**
2. Attend an individual interview with CMA's Chief Executive if necessary.
3. Attend classes for the 2 subjects and complete an integrated assignment.
4. Upon successful completion of Assignment, and accumulated at least 5 years of relevant work experience, you can apply to become a full member of ICMA (i.e. CMA status).

Course Fee

HK\$32,000 **(include the Qualifications Assessment Fee, Program Enrollment fee and Assignment Fee)** Payment should be made by Cheque, payable to **"CMA Australia"**.

Medium of Instruction

English

Venue

Australia CMA (HK Branch) Limited
12/F Tai Yip Building,
141 Thomson Road,
Wanchai,
Hong Kong

Enquiries

For course details: Ms Winnie Sit: 2774 8573

Email: tsw@hkma.org.hk Fax: 2365 1000

General Enquiry & Enrolment: 2774 8500 or 2774 8501 (enrol@hkma.org.hk)

Course Website: www.hkma.org.hk/gcma

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