

# Bachelor of Arts (Hons) Business Studies Reg.252020

## HONG KONG ENTRY

### 1. INFORMATION SESSION FOR SEPTEMBER 2018 INTAKE- BACHELOR OF ARTS (HONS) BUSINESS STUDIES PROGRAMME (DAYTIME)

An information session will be organised to provide additional information for potential candidates interested in the September 2018 intake – University of Greenwich Bachelor of Arts (Hons) Business Studies programme.

Information Session	Date	Time
BA(Hons) Business Studies	Monday, 13 August 2018	3:00 pm - 4:00 pm

The seminar will be held at:

The Hong Kong Management Association  
 1-6/F First Commercial Building  
 33-35 Leighton Road  
 Causeway Bay  
 HONG KONG

**Enquiries and Reservation:** **2774 8513 (Mr Michael Lee)**  
**2774 8523 (Ms Wangel Wong)**

**Website:** **[www.hkma.org.hk/greenwich/bgbs](http://www.hkma.org.hk/greenwich/bgbs)**



### 2. HOW TO APPLY

Candidates are required to send the followings:

- Two (2) sets of duly completed Local Assessment Form for the University of Greenwich BA (Hons) Business Studies programme. (One original set and one set of photocopies).
- Two (2) sets of photocopies of all certificates of educational qualifications mentioned in the Local Assessment Form, including a full transcript with grades for relevant level qualification.
- One (1) passport sized photograph.
- Documentary proof of proficiency in English, where applicable, e.g. A result slip of IELTS with overall band score at 6.0 or above.

before Thursday, 23 August 2018 to:

The Local Greenwich BABS Secretariat  
 The Hong Kong Management Association  
 16/F Tower B Southmark  
 11 Yip Hing Street  
 Wong Chuk Hang HONG KONG



**Scholarship  
HK\$10,000**

\* Applicants will be requested to provide originals of certificates and transcripts for verification if they are admitted to the programme.

### 3. IMPORTANT DATES FOR SEPTEMBER 2018 INTAKE

Deadline for Application:	Thursday, 23 August 2018
Induction Seminar:	September 2018
Payment for the Programme Fee	September 2018
Intake Commences:	September 2018

\* Candidates will be notified of their application results by post two weeks after the application deadline.

#### 4. PROGRAMME DURATION

- a. Period of study 8 months (2 X 4-month terms)
- b. No of modules 4 modules  
3 modules at day time; 1 specialisation module in weekday evening
- c. Mode of study Each course comprises 45.5 contact hours through regular weekday day time lectures and weekday evening lectures.

#### 5. TIMETABLE

Term 1		
Module	Final Year Project : Consultancy Project	Managing Strategy (Collaborations)
Session 1 - 13	Tuesday 2:00pm - 5:30pm	Thursday 2:00pm - 5:30pm
Tutorial 1 - 4	Monday 2:00pm - 5:30pm	--
Term2		
Module	Small Business Development	Specialisation Module
Session 1 - 13	Tuesday 2:00pm - 5:30pm	Weekday evening 6:30pm - 10:00pm

#### 6. PROGRAMME FEES

The programme fees are payable every term which covers 2 modules, in a total of 2 instalments and is a composite fee including:

- Registration with the University
- Induction Seminar
- Seminars
- Local Study Group
- Examinations in Hong Kong
- Access to Library Facilities
- Study Notes and Essential Textbooks
- Local Administration Support

HK\$60,800

**For Managing Strategy unit, students are required to allow approximately USD40 for the registration of an online simulation exercise.**

Students should note that all fees are subject to review and may be changed by the University.

#### 7. VENUE FOR INTENSIVE SEMINAR

Venue of the Hong Kong Management Association or Conference Centre. Details to be confirmed.

#### 8. ENQUIRIES

For detailed information of the program and application procedures, please contact Mr Michael Lee on 2774 8513 or Ms Wangel Wong on 2774 8523 during normal office hours.

Personal data will be used for the purpose of market research, programme development and direct mailing.

It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.