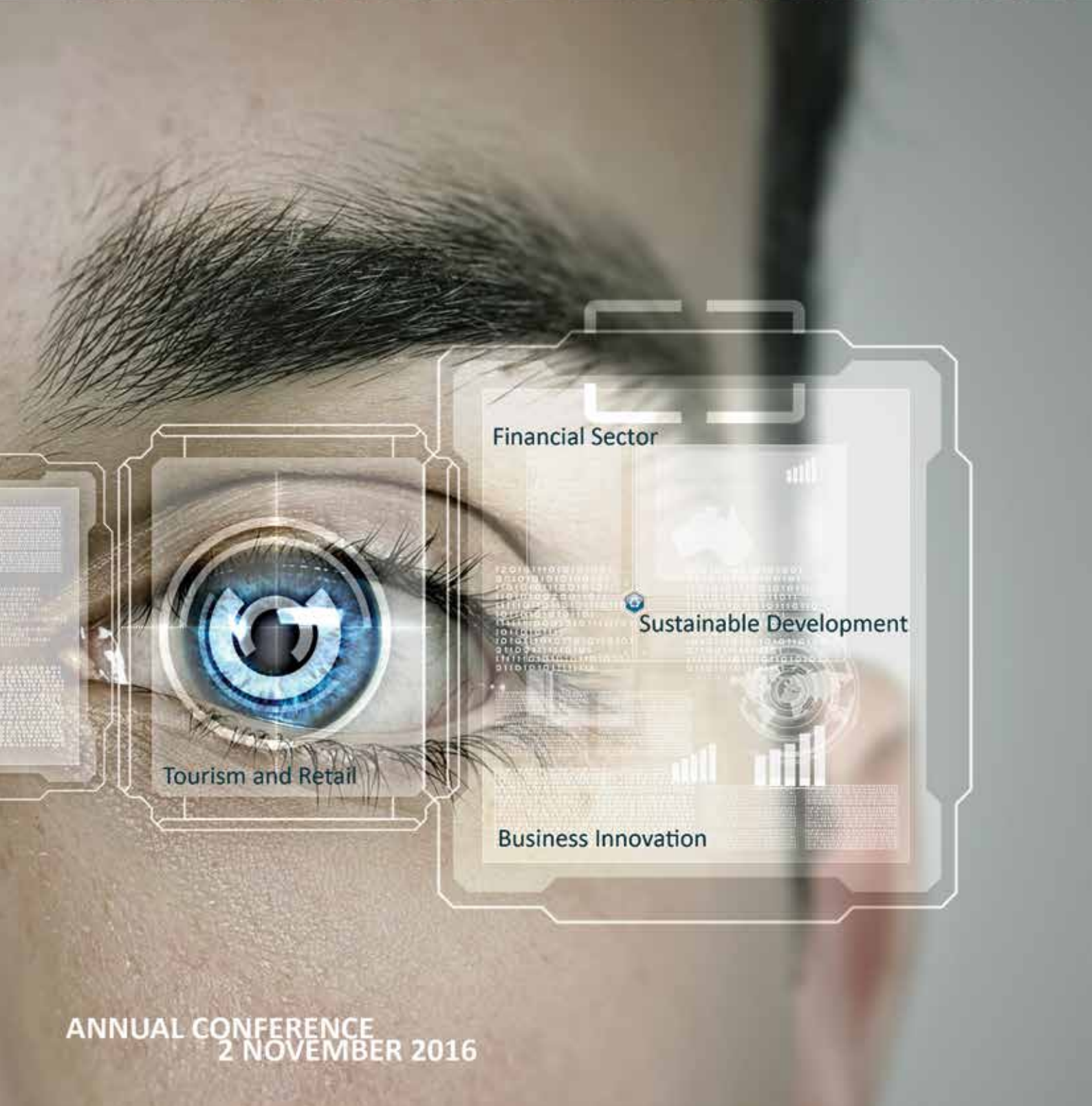


ADAPTING TO CHANGE - HONG KONG'S CORE ABILITY



ANNUAL CONFERENCE
2 NOVEMBER 2016

INTRODUCTION

Adapting to Change – Hong Kong's Core Ability

In light of the fierce competition in the global arena, Hong Kong strives to uphold its prevailing competitive edges and has reclaimed the title of the world's most competitive economy, according to IMD World Competitiveness Ranking 2016.

However, the volatile global economy, US interest movement, the uncertainty associated with Brexit, a relatively strong Hong Kong Dollar as well as the currency devaluation in popular tourist destinations such as Japan and Korea, together with the tightening of the Individual Visiting Scheme in Mainland China have all dampened tourist preference in travelling to Hong Kong.

Furthermore, consumer sentiment remained weak under the slowing economic growth in Mainland China. Being bombarded by these changes and challenges, Hong Kong's economy has been adversely affected and its ability to adapt and innovate is constantly tested.

To keep abreast with the changing times, The Hong Kong Management Association 2016 Annual Conference brings together a prestigious line-up of speakers to provide a forum for senior executives to explore effective strategies towards these challenges, thereby uplifting Hong Kong's competitive advantage and strengthening its leading position as an international financial, trading and business centre. Through this engagement, we hope participants will be inspired with new ideas and directions to acquire growth and sustainability of their organisations.

DATE AND TIME

Wednesday, 2 November 2016
9:00 am - 5:30 pm

CONFERENCE VENUE

S221-S227, (Level 2) Old Wing
The Hong Kong Convention and Exhibition Centre
1 Harbour Road, Wanchai, HONG KONG

LANGUAGE

Plenary Sessions:	English
Concurrent Sessions 1A, 2A & 2B:	English
Concurrent Session 1B:	Cantonese

CONFERENCE ORGANIZING COMMITTEE



Mr Helmuth Hennig (Chairman)

Group Managing Director
Jepsen & Company Limited



Ms Viveca Chan

Chairman & CEO
WE Marketing Group



Mr Stephen Ho

Chief Executive Officer
CITIC Telecom International CPC Limited



Mr Davey Lee

Senior Regional Director
Prudential Hong Kong Ltd
Prudential General Insurance Hong Kong Limited



Mr Stephen Leung

Country Manager
Pfizer Corporation Hong Kong Limited

PROGRAMME RUNDOWN

0930	Welcoming Address (S221) Mr James E Thompson GBS Chairman, The Hong Kong Management Association Chairman, Crown Worldwide Holdings Limited	Opening Address Mr Helmuth Hennig Chairman, HKMA 2016 Annual Conference Organising Committee Group Managing Director, Jebsen & Company Limited
0955	Plenary Session 1 Planning for Sustainable Development Keynote Speaker Mr Stephen Ng Chairman and Managing Director The Wharf (Holdings) Limited	
1030	Coffee Break	
1050	Concurrent Session 1A (S224 & S225) Managing the Competitive Edge of the Financial Sector Session Chairman Mr Stephen Ho Chief Executive Officer CITIC Telecom International CPC Limited Speakers Ms Helen Wong Group General Manager, HSBC Group Chief Executive, Greater China The Hong Kong and Shanghai Banking Corporation Limited Mr Ronnie Ng Chairman Hong Kong Federation of Insurers Mr Joseph Ngai Senior Partner McKinsey & Company	Concurrent Session 1B (S226 & S227) Building Competitiveness Through Training & Development : The Way to Become a Top Trainer Session Chairman Mr Albert Yeung Director – Human Resources and Administration K Wah International Holdings Limited Speakers Ms Connie Chan Head of Human Resources, Hong Kong Yahoo! Hong Kong Limited Ms Dorothy Wong Professional Coach/Trainer/Consultant ICC Limited Ms Kyon Chow Head of HR, Asia Johnson Electric Industrial Manufactory Limited
1230	Luncheon (S421)	
1345	Concurrent Session 2A (S224 & S225) Innoative IT Solutions in Learning Session Chairman Ms Viveca Chan Chairman & CEO WE Marketing Group Speakers Professor Carson L Jenkins Emeritus Professor of International Tourism The Business School University of Strathclyde Professor Hanqin Qiu Professor School of Hotel and Tourism Management Hong Kong Polytechnic University	Concurrent Session 2B (S226 & S227) How to Maximize Your Marketing ROI in a New Digital Age Session Chairmen Ms Karen Tam Assistant General Manager - Promotions and Marketing Harbour City Estates Ltd Mr Mark Chan Management Partner CMRS Digital Solutions Ltd Speakers Mr Harold Li Head of Communications, North Asia Uber, Greater China and HK Mr Ray Wong CEO PHD Mr Perry Chung Marketing Director Ocean Park Corporation Limited
1445	Coffee Break	
1500	Plenary Session 2 (S221) Business Innovation, New Markets, New Products / Services, New Perspectives Session Chairman Mr Stephen Leung Country Manager Pfizer Corporation Hong Kong Ltd Speakers Dr David Chung EngD JP Under Secretary for Innovation and Technology The Government of the HKSAR Mr Emmanuel Vivant CEO RATP Dev Transdev Asia & Managing Director Hong Kong Tramways Limited Mr Wong Chun Tat Director & General Manager Hong Thai Travel Services Limited	
1725	Closing Remarks Mr Helmuth Hennig Chairman, HKMA 2016 Annual Conference Organising Committee Group Managing Director Jebsen & Company Limited	

KEYNOTE SPEAKER



Keynote Speaker

Mr Stephen Ng

Chairman and Managing Director

The Wharf (Holdings) Limited

Mr Stephen Ng is Chairman and Managing Director of the publicly listed The Wharf (Holdings) Limited. He joined the Group in January 1981 and was appointed Director and Chief Financial Officer in October 1987, and Managing Director in May 1989. He was appointed Deputy Chairman in June 1994 and Chairman in May 2015.

Among other listed companies in Hong Kong and Singapore, Mr Ng is Deputy Chairman of Wheelock and Company Limited, Chairman of Harbour Centre Development Limited, i-CABLE Communications Limited, Joyce Boutique Holdings Limited and Wheelock Properties (Singapore) Limited, as well as a Director of Hotel Properties Limited.

Mr Ng was born and grew up in Hong Kong. He attended Ripon College in Ripon, Wisconsin, USA and graduated from the University of Bonn, Germany, in 1975 with a major in mathematics. He is Chairman of Project WeCan Committee, Chairman of The Hong Kong General Chamber of Commerce, a Council Member of the Employers' Federation of Hong Kong and Hong Kong Trade Development Council respectively.

0930

Welcoming Address (S221)

Mr James E Thompson GBS

Chairman

The Hong Kong Management Association

Chairman

Crown Worldwide Holdings Limited

Opening Address (S221)

Mr Helmuth Hennig

Chairman, HKMA 2016 Annual Conference Organising Committee

Group Managing Director

Jebsen & Company Limited

0955

Plenary Session 1 (S221)

Planning for Sustainable Development

Keynote Speaker

Mr Stephen Ng

Chairman and Managing Director

The Wharf (Holdings) Limited

Planning for Sustainable Development

Sustainable development for a major business centre is a big topic. For Hong Kong to succeed as an international money centre, we need a focused sustainable development plan for our human capital. Mr Ng will share with the audience his thoughts on how business in Hong Kong can work together to foster the better development of human capital and contribute to the sustainable development of Hong Kong.

Question and Answer Session

1030

Coffee Break

SPEAKERS



Ms Helen Wong

Group General Manager, HSBC Group
Chief Executive, Greater China
The Hong Kong and Shanghai Banking Corporation Limited

Ms Helen Wong is Group General Manager of HSBC Group and Chief Executive for Greater China. She is also Chairman of HSBC Global Asset Management (HK) Limited and HSBC Bank (Taiwan) Limited, Deputy Chairman of HSBC Bank (China) Company Limited, Director on the Board of HSBC Bank Canada, and a Supervisor of HSBC Jintrust Fund Management Company Limited.

Ms Wong has 30 years of banking experience in Asia-Pacific. Joining HSBC in 1992, she served in a number of senior management roles in Global Banking and Markets, spearheading new businesses that supported the expansion of HSBC's capital markets franchise in Asia. She led the expansion of the Group's Mainland China business, establishing HSBC as the largest foreign bank in China. She has also played a key role in securing HSBC's leading position in RMB internationalisation.

Ms Wong is non-executive director of the Bank of Communications Company Limited also chairperson of Hong Kong Trade Development Council's Financial Services Advisory Committee and Asian Financial Forum Steering Committee.



Mr Ronnie Ng

Chairman
Hong Kong Federation of Insurers

Mr Ronnie Ng is the Chairman of the HKFI, a Councillor of the General Insurance Council (GIC) and a member of the HKFI Governing Committee. In the term of 2015/2016, he was the Deputy Chairman of the HKFI and a member of the HKFI's Governing Committee. He served on HKFI's various Task Forces, including the Consultancy Study on Risk-based Capital Framework and the Independence of the Insurance Authority. He also served as Chairman of the Task Force on Employees' Compensation Terrorism, a member of the Task Force on Employees' Compensation and a Delegate of the Accident Insurance Association under GIC.

Mr Ng is currently the Chairman of the Board and a member of the Advisory Committee of the Employees' Compensation Insurance Residual Scheme Bureau (ECIRSB). He was the Deputy Chairman of ECIRSB for the term 2011/2012. He is also an Honorary Secretary of the Insurance Claims Complaints Bureau, a Council Member of the Employees Compensation Insurer Insolvency Bureau, a member of the OSH Star Enterprises-RMAA Safety Accreditation Scheme Steering Committee and a member of the Appointment Advisory Board of the Hong Kong International Arbitration Centre.



Mr Joseph Ngai

Senior Partner
McKinsey & Company

Mr Joeseeph Ngai is currently a Senior Partner and the Managing Partner of McKinsey's Hong Kong office. He also leads McKinsey's Financial Institutions practice in Greater China. He has led many large-scale transformation efforts for financial institutions, as well as Hong Kong and Chinese conglomerates. He is the co-author of two editions of *"Life Insurance in Asia"* (2008 and 2012).

He has been appointed to various Government advisory committees, including the Financial Services Development Council and the Financial Infrastructure Committee of the Hong Kong Monetary Authority. He is also a Board Member of the Hong Kong Science and Technology Park and the Antiquities Advisory Board. He is also passionate about and active with several organizations on social enterprise, entrepreneurship and education topics.

A HK native, Mr Ngai received his AB in economics from Harvard University as well as his JD and MBA from Harvard Law School and Harvard Business School.

Concurrent Session 1A

Managing the Competitive Edge of the Financial Sector (S224 & S225)

Session Chairman

Mr Stephen Ho

Chief Executive Officer

CITIC Telecom International CPC Limited

Speakers

Ms Helen Wong

Group General Manager, HSBC Group

Chief Executive, Greater China

The Hong Kong and Shanghai Banking Corporation Limited

How Hong Kong can fend off competition and remain China's "app" to the world.

Long before "app" became word of the year for 2010, Hong Kong has functioned as one that connects China and the rest of the world. Be it for goods or capital, Hong Kong was – and remains – China's primary gateway. The city's pre-eminence as an international financial centre, as well as the premier offshore RMB hub, is underpinned by its deep and extensive connections with mainland China. Like any good app, Hong Kong faces competition and imitation. And like any good app, Hong Kong must constantly update and innovate. To remain ahead of the pack, Hong Kong must continue to capture the opportunities arising from developments such as China's transformation into a services-driven and consumption-led economy, as well as its evolution into a net exporter of capital.

Mr Ronnie Ng

Chairman

Hong Kong Federation of Insurers

New Frontiers and New Heights - Insurance in Hong Kong

"Insurance should be perceived not only as a protection mechanism, but more importantly as a partnership that allows individuals and businesses to spread their wings and go where they might otherwise not have dared to go." This quote from Geneva Association, the leading international insurance think tank, has aptly summed up the indispensable role insurance plays in the development of all socio-economic activities. In this presentation, we will look at how insurance contributes to the Hong Kong economy, what challenges we are facing and their intertwining relations with the business sector. We will also highlight some of the game-changing developments which will reshape the industry and bring it to new heights.

Mr Joseph Ngai

Senior Partner

McKinsey & Company

Financial industry in Hong Kong: the end of an era?

Financial services contributed around over 16% of HK's GDP and 6% of our employment. Over the past decade, the industry has grown at 7%, which is nearly double that of the overall economy. HK's role as a financial center of Asia has been regularly cited as one of the most globally competitive propositions of our city. With the liberalization of the RMB and globalization of Chinese institutions, we are well positioned to capture much of the growth in financial services regionally, if not globally. However, for many of Hong Kong's financial professionals, the current environment feels more like the "end of an era" rather than the "beginning of a golden age". Unprecedented job cuts, low profitability, retrenchment of businesses and uncertain future prospects represent much of the sentiment of the industry today. Do you see the glass half empty or half full? One thing is for certain – that the stage is changing. The only question is: who are the winners and losers?

Question and Answer Session

SPEAKERS



Ms Connie Chan

Head of Human Resources, Hong Kong
Yahoo! Hong Kong Limited

Ms Connie Chan currently heads up Human Resources of Yahoo! for Hong Kong, Korea and Japan. She has over 14-year experience in human resources management, talent acquisition and consulting in Hong Kong and Asia Pacific region. She has made outstanding accomplishments in change management, employee engagement, organizational effectiveness and workforce management in various leading technology companies and investment banks.

Ms Chan enjoys leading CSR events and often participates in community services. She works closely with employees to make the company the best place to work. Under her leadership, Yahoo! Hong Kong has received 'The Best Companies to Work For' award in Asia for 2 consecutive years from 2015.



Ms Dorothy Wong

Professional Coach/Trainer/Consultant
ICC Limited

Ms Dorothy Wong graduated from State University of New York with a Bachelor's Degree and obtained an MBA degree from Boston University. She also received a Master's Degree of Social Science in Counseling from University of South Australia. She is now a candidate for a Doctoral Degree in Lifelong Education jointly organized by University of Nottingham and University of Hong Kong. Ms Wong holds different certificates and diplomas on Coaching, Enneagram, Experiential Training, Hypnotherapy, Effective Communications, Negotiation, Time Management and

Leadership Training.

Ms Wong is an outstanding speaker and corporate trainer for MNCs and local corporations. She has been one of the popular speakers for different radio programmes like FM997 Metro Radio. Over the years, Ms Wong has conducted many training programmes such as Coaching, Teambuilding, Conflict Resolutions, Effective Communications, Negotiation, Time Management, Leadership Development, etc. She has also published books on interpersonal relationships, Enneagram and parenting. Ms Wong was as one of the Distinguished Trainer Awardees of the HKMA Award for Excellence in Training and Development in 2015.



Ms Kyon Chow

Head of HR, Asia
Johnson Electric Industrial Manufactory Limited

Ms Kyon Chow has over 20 years of experience in human resources management capacity with extensive Asia Pacific and global exposure. She is currently holding a position of Head of Human Resources, Asia with Johnson Electric which is a global leader in motion products. Ms Chow is responsible for developing, managing and implementing human resources strategy to improve workforce capabilities and performance.

Prior to her current role, Ms Chow was the Human Resources Director from Arrow Electronics (a Fortune 200 Company) for 9 years. Under Ms Chow's leadership, Johnson Electric and Arrow Electronics were awarded as the "Best Companies to Work for in Asia". Ms Chow is a trusted advisor to management, utilizing human resources strategies and tools to achieve business goals through cultural change and performance management.

Concurrent Session 1B

Building Competitiveness Through Training & Development : The Way to The Way to Become a Top Trainer (S226 & S227)

Session Chairman

Mr Albert Yeung

Director – Human Resources and Administration
K Wah International Holdings Limited

Speakers

Ms Connie Chan

Head of Human Resources, Hong Kong
Yahoo! Hong Kong Limited

Ms Dorothy Wong

Professional Coach/Trainer/Consultant
ICC Limited

Ms Kyon Chow

Head of HR, Asia
Johnson Electric Industrial Manufactory Limited

Question and Answer Session

SPEAKERS



Professor Carson L Jenkins

Emeritus Professor of International Tourism
The Business School
University of Strathclyde

Dr Carson L Jenkins is Emeritus Professor of International Tourism in the Business School, University of Strathclyde, Glasgow, Scotland. By training an economist, he has taught, researched and published in the field of tourism specifically related to the developing countries. He has undertaken consultancy and advisory assignments in over 80 of these countries for many of the international development agencies. His particular areas of interest and expertise are in the field of policy formulation, planning, human resource development, tourism legislation and institutional restructuring.

Formerly Head of Department of The Scottish Hotel School, University of Strathclyde, and Principal and Managing Director of the University Centre, International Management Institute, Lucerne, Switzerland, he retains a broad interest in hospitality and tourism education and is actively involved in international consultancy assignments most recently in the Environment and Socially Responsible Tourism Development project in Vietnam. He is a Fellow of the International Academy for the Study of Tourism. Currently he is Visiting Scholar at the School of Professional Education and Executive Development, The Hong Kong Polytechnic University.



Professor Hanqin Qiu

Professor
School of Hotel and Tourism Management
Hong Kong Polytechnic University

Professor Qiu is a Professor of international tourism. She received her BA from Nankai University in Mainland China, her MA from University of Waterloo in Canada, and her PhD from University of Strathclyde in UK. Her research interests are tourism studies, consumer behaviour, and China hotel and tourism development and policy issues.

She has been the Editor-in-Chief of *Journal of Quality Assurance in Hospitality & Tourism* since 2016. She has served as guest editor for *International Journal of Contemporary Hospitality Management* and *Journal of Vacation Marketing* on Special Issues for China Hotel and Tourism Development. She was also the regional editor for *International Journal of Contemporary Hospitality Management*. She has published more than 80 refereed journal articles and conference papers in major international journals (e.g. *International Journal of Hospitality Management*, *Journal of Travel Research* and *Tourism Management*) and presented about 80 research papers at international refereed conferences.

Professor Qiu also worked as a leading consultant for World Tourism Organization, China National Tourism Administration, CTS Travel Group Services, and many other major organizations and companies.

1230

LUNCHEON (S421)

1345

Concurrent Session 2A Innovative IT Solutions in Learning (S224 & S225)

Session Chairman

Ms Viveca Chan

Chairman & CEO

WE Marketing Group

Speaker

Professor Carson L Jenkins

Emeritus Professor of International Tourism

The Business School

University of Stirling

Innovative Learning in a Digital Age: Some Implications for Business (Part 1)

In the 21st Century one of the key facilitators of the globalisation trend has been developments in information and communications technology (ICT). The availability of the internet and its subsequent spin-offs into media developments has transformed both the means by which we disseminate information and knowledge, and the way in which we communicate. These changes can truly be described as being innovative and further innovations occur almost on a daily basis. These changes have benefited us personally but also have provided many opportunities and challenges to business. It is the focus on the relationship between innovation and business which is the aim of our presentation.

Professor Jenkins will consider two of the main pillars of Hong Kong's commercial development - tourism and the retail trade. He will explore some of the current problems and also opportunities in these areas, suggest how problems might be ameliorated, and offer some options for future strategy. Professor Jenkins will also relate his knowledge, experience and recommendations to the business environment in Hong Kong.

Professor Hanqin Qiu

Professor

School of Hotel and Tourism Management

Hong Kong Polytechnic University

Innovative Learning in a Digital Age : Some Implications for Business (Part 2)

Following on Professor Jenkins' observations and comments, Professor Qiu will describe innovative trends in education, both globally and in Hong Kong. In particular she will describe her involvement in pioneering on behalf of the Hong Kong Polytechnic University the Massive Open Online Courses (MOOCs), and its partnership with over 100 leading universities in the world participating in the project. Although an academic initiative, there are many opportunities for business to use the project to upgrade staff knowledge, competence and training for their staff often with considerable budget savings.

Question and Answer Session

1445

Coffee Break

SPEAKERS



Mr Harold Li

Head of Communications, North Asia
Uber, Greater China and HK

Uber is working to make transportation as reliable as running water, everywhere, for everyone – and Mr Harold Li is working to make sure you're on board. That means telling Uber's story, making friends, and championing innovation in transportation across the region.

In his previous careers, Harold worked in public relations and digital marketing in New York, Hong Kong, Taipei, and Shanghai with clients such as HP, Huawei, Qualcomm, Disneyland, Johnson & Johnson, Roche, Peninsula Hotels, and Hotels.com. You are welcome to follow Mr Li on Twitter, Instagram, or Snapchat at @waphle.



Mr Ray Wong

CEO
PHD

Mr Ray Wong started working in advertising at Ted Bates as a TV Buyer in 1987. In 1990, he joined Omnicom Group where he ran a planning team at DDB. In 1995, he moved to Guangzhou to head up DYR Guangzhou Media Department. One year later, Mr Wong rejoined DDB as Media Director for Hong Kong & China. Thereafter, Mr Wong had helped to launch OMD and was one of the founding members of OMD Hong Kong operations. Nine years later, he launched PHD Hong Kong which was the first PHD APAC office.

PHD Hong Kong won the first Cannes Lions for Vita Juice Campaign and it was the only agency in Hong Kong to win a Media Lion. Ray was awarded the "Distinguished Marketing Leadership" at the HKMA/TVB Awards for Marketing Excellence and this was the first time that an advertising professional was recognized. He was also named "Chinese Business Leader" by Asian College of Knowledge Management in Hong Kong.

Under Ray's leadership, PHD Hong Kong garnered over 260 awards including winning for fifteen times the title "Media Agency of the Year".



Mr Perry Chung

Marketing Director
Ocean Park Corporation Limited

Mr Perry Chung graduated from University of Hong Kong and obtained an MSc in Business Management from Hong Kong Polytechnic University. Having over 20 years of experience in consumer marketing, he has held various marketing positions in renowned enterprises including Coca-Cola, Levi's, Warner Brothers, Fairwood Fast Food, and Lee Kum Kee.

Prior to joining Ocean Park in April 2014, he has been the Chief Brand Officer for Global Beauty International.

Perry has solid experience in brand strategies and new product launch around the region. Successful projects he has led include Hollywood chewing gum launch in China for Kraft, China Brands launch in China for Coca Cola, Fairwood Fast Food's rebranding campaign in HK, and world-wide brand campaign for Lee Kum Kee.

Concurrent Session 2B**How to Maximize Your Marketing ROI in a New Digital Age (S226 & S227)****Session Chairmen****Ms Karen Tam**

Assistant General Manager - Promotions and Marketing
Harbour City Estates Ltd

Mr Mark Chan

Management Partner
CMRS Digital Solutions Ltd

Speakers**Mr Harold Li**

Head of Communications, North Asia
Greater China and HK

Mr Ray Wong

CEO
PHD

Mr Perry Chung

Marketing Director
Ocean Park Corporation Limited

Question and Answer Session

SPEAKERS



Dr David Chung EngD JP

Under Secretary for Innovation and Technology
The Government of the HKSAR

Dr David Chung is the Under Secretary for Innovation and Technology, assisting the Secretary for Innovation and Technology in strengthening the cooperation with the industry, academia and the research sector, fostering development of innovation and technology to promote development of high-end manufacturing industry as well as enhancing nurture of innovation and technology talents with an aim to create a vibrant ecosystem for innovation and technology. He has almost 30 years of experience in information technology strategic management and entrepreneurship development. Dr Chung worked as Chief Technology Officer at Cyberport Management Company Limited, responsible for taking forward its core mission on Information Technology infrastructure, industry collaboration and incubation platforms for Information Technology entrepreneurs. He also assisted in setting up the first Micro Fund Scheme in HK for young information and communications technology entrepreneurs. Dr Chung was a winner of the “China Top 5 CIO Award” in 2013.



Mr Jason Wong

Director & General Manager
Hong Thai Travel Services Limited

As the Director & General Manager of Hong Thai Travel Services Limited, Mr Wong Chun Tat has been working for the company since 2003, and has been engaged in the Tourism Industry for more than 10 years. Apart from developing the outbound tourism business, Mr Wong also actively promotes training and development of the Industry. He is currently the Honorary Consul of Republic of Mali - Hong Kong, Chairman of The Hong Kong Travel Industry Council (TIC), Member of Tourism Strategy Group for Tourism Commission of the Government of the HKSAR, Member of Advisory Committee on Cruise Industry for Tourism Commission of the Government of the HKSAR, Member of Employees Retraining Board, Member of the Board of the Ocean Park Corporation, and the Industry Advisory Committee of School of Hotel and Tourism Management for the Hong Kong Polytechnic University, to name a few.



Mr Emmanuel Vivant

CEO
RATP Dev Transdev Asia &
Managing Director
Hong Kong Tramways Limited

Mr Emmanuel Vivant is the Chief Executive Officer of RATP Dev Transdev Asia (RDTA) since February 2015. He is also the Managing Director of the iconic Hong Kong Tramways (HKT) since May 2012. From 2009 to 2012 he was based in Seoul, where he was in charge of Strategy and Business Development in ASEAN & Korea for RDTA and was also a Director of the Seoul Metro Line 9 Operation Company. He joined Veolia Transport in 2005 in the Paris headquarters and moved to Beijing in 2007 as Business Development Manager. He previously worked or studied in India, Spain and the United States. Emmanuel graduated from École Polytechnique and École des Ponts et Chaussées in France. Emmanuel is also a French Foreign Trade Advisor, a Chartered Fellow of the Chartered Institute of Logistics and Transport (HK) and a Member of the Hong Kong Institute of Directors.

SPEAKERS



Mr Duncan Chiu

Chairman

Lai Yuen Amusement Park Limited

Mr Duncan Chiu is enthusiastic at information technology and entertainment businesses as well as social and community related affairs. He is currently the President of Hong Kong Information Technology Joint Council (HKITJC), Director of Hong Kong Cyberport Management Company Limited, Member of the Board of Directors of Hong Kong Applied Science and Technology Research Institute Company Limited, Associate Member of Central Policy Unit of The Government of the HKSAR, Co-opted Members of Task Force on Kai Tak Harbourfront Development, Group

30 Vice-Chairman (Creative Industries) of Federation of Hong Kong Industries, Vice President of Internet Professional Association, Vice Chairman of Hong Kong Business Angel Network, Vice Chairman of Hong Kong Crowdfunding Professionals Association, Secretary General of Asian Squash Federation, and Director of three Ju Ching Chu Secondary Schools (Kwai Chung, Yuen Long and Tuen Mun).

Mr Chiu is also the Member of the Chinese People's Political Consultative Conference - Shanghai Committee, Director of Council for the Promotion of Guangdong-Hongkong-Macao Cooperation (Information Technology Committee), Vice Chairman of Henan Provincial Youth Federation and Standing Committee Member of Shenzhen Association for Science & Technology.



Mr Antony Leung

Group Chairman and CEO

Nan Fung Group

Mr Antony Leung, former Financial Secretary of Hong Kong Special Administrative Region, is Group Chairman & CEO of Nan Fung Group, a leading regional conglomerate focusing on property & investment businesses. He is also Independent Non-Executive Director of China Merchants Bank, Chairman of charity organizations Heifer International Hong Kong and Food Angel, and Chairman of Harvard Business School Association of Hong Kong.

Mr Leung has extensive experience in financial services, including being Chairman of Greater China of Blackstone, Chairman of Asia of JP Morgan Chase, Asia Head of Citi Private Bank, and Regional Head of Citi Investment Bank Treasury, and Greater China. In addition, he was independent director of Industrial and Commercial Bank of China, China Mobile (Hong Kong) Limited, American International Assurance (Hong Kong) Limited, and international advisory board member of China Development Bank. His past public service include being a Non-Official Member of the Executive Council, member of the Exchange Fund Advisory Committee, Hong Kong Airport Authority, Chairman of the Education Commission and University Grants Committee in Hong Kong.

1445

Coffee Break

1500

Plenary Session 2

Business Innovation, New Markets, New Products/ Services, New Perspectives (S221)

Session Chairman

Mr Stephen Leung

Country Manager

Pfizer Corporation Hong Kong Ltd

Speakers

Dr David Chung EngD JP

Under Secretary for Innovation and Technology

The Government of the HKSAR

Hong Kong Innovation and Technology System

Innovation and technology is crucial to the transformation of our economic structure, so as to make it more diversified and sustainable. Innovation and technology are necessary catalysts and drivers to transform Hong Kong's economy, to develop high value-added industries, create diversified employment opportunities and improve people's daily living. This year's Policy Address and Budget have invested an unprecedented amount of over \$18 billion to promote innovation and technology development in Hong Kong. We hope to create a vibrant ecosystem which includes good infrastructure, facilitating policies, talents, entrepreneurs, funds, and the environment or power for regeneration.

Mr Jason Wong

Director & General Manager

Hong Thai Travel Services Limited

Mr Emmanuel Vivant

CEO

RATP Dev Transdev Asia &

Managing Director

Hong Kong Tramways Limited

Taking an Icon into the 21st Century

As it turns 112 years old this year, the Tramway has become a much-cherished Hong Kong icon integral to the city's distinctive culture. Its role as the most affordable, greenest and the most space-efficient mode of transport in Hong Kong is widely recognized as critical. But as a purely commercial business, it must strive to meet the expectations of the 21st century passengers while adjusting to the challenges posed by ever-increasing competition and a deterioration of congestion. In this talk, Mr Emmanuel Vivant will share the history of the Tram and introduce how the company is managing the sometimes competing demands of heritage preservation and service modernization, the extensive improvement plan rolled out since French operators RATP and Transdev took control of the trams in 2009, and the company's roadmap for the future.

1500

Mr Duncan Chiu

Chairman
Lai Yuen Amusement Park Limited

Lai Yuen 3.0: Innovation & Rebranding

Founded by Mr Duncan Chiu, Lai Yuen Amusement Park Limited (Lai Yuen) is an entertainment and media production company dedicated to introduce top-notch performance and entertainment events to Hong Kong, China and Southeast Asian countries. Lai Yuen, with its established history in Hong Kong since 1949, how does it transform to keep pace with the ever changing market, and to evolve from Lai Yuen 1.0 to Lai Yuen 3.0?

To celebrate the 66th anniversary of Lai Yuen, Mr Duncan Chiu launched “Lai Yuen Super Summer 2015” at Hong Kong Central Harbourfront Event Space in the summer of 2015 for 70 days. It was a reinvented version of the former Lai Yuen, with elements of nostalgia, local flavour and modern technology. This year, Duncan continued in leading his team in bringing happiness to the public and hence, “Lai Yuen Super Summer 2016” was launched in July 2016 and operated for 24 days at Asia World-Expo. In December 2016, Lai Yuen will be the organizer of “Good Goods 2016 Guangzhou Expo” for 17 days at Guangzhou Tianhe Stadium South Square area, bringing Lai Yuen’s footprint outside of Hong Kong.

Mr Antony Leung

Group Chairman and CEO
Nan Fung Group

Business Innovation, New Markets, New Products / Services, New Perspectives in Hong Kong?

Question and Answer Session

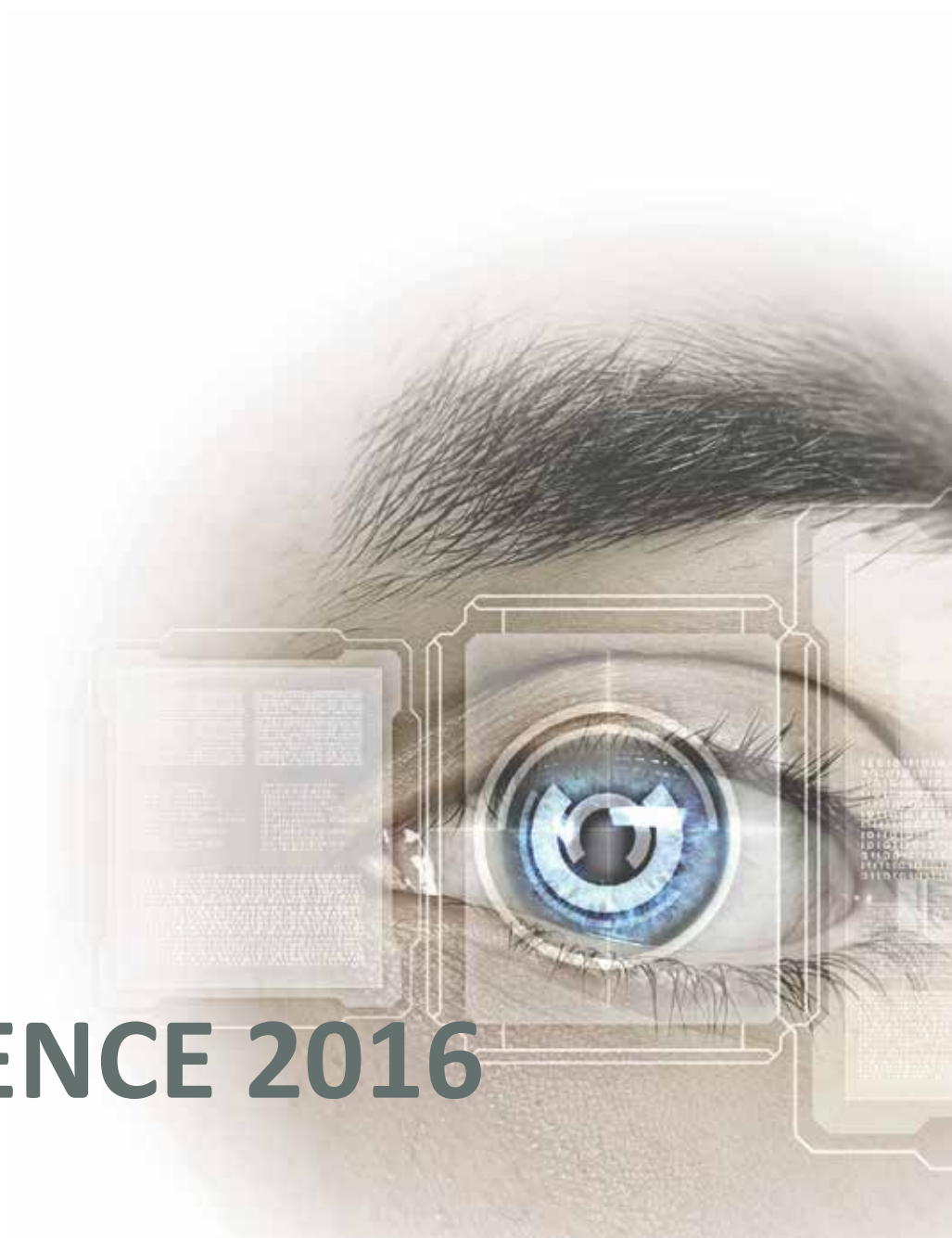
1725

Closing Remarks

Mr Helmuth Hennig

Chairman, HKMA 2016 Annual Conference Organising Committee
Group Managing Director, Jebsen & Company Limited

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