



人事管理研究社
PERSONNEL MANAGEMENT CLUB
Hong Kong

(Sponsored by The Hong Kong Management Association)

香港管理專業協會主辦

PMC-630

8 September 2014

Visit to Ocean Park

Facing economic challenges all over the world, both business leaders and Human Resource Management professionals have to respond fast. To sharpen own competitive edge, attracting and maintaining talents in companies has always been a hot topic among the industry.

Ocean Park aspires to be the **world leader in providing excellent guest experience** in a theme park environment connecting people with nature. It provides all guests with memorable experiences that combine entertainment and education, while inspiring life-long learning and conservation involvement as well.



It is of our great pleasure that the Ocean Park will share its **challenges and experiences from the perspective of human resource management and development** to let us get some **ways in enhancing our human capital**.

The visit is co-organized with Hong Kong People Management Association. Please do not miss this golden opportunity. Join us now!

Details of the visit please see below:

Date: **Saturday, 11 October 2014**

Time:

- 09:45am – Assemble at the Ticketing Office
(Main entrance of the Lowland Area of Ocean Park Road)
- 10:00am – Welcome
- 10:05am – Ocean Park – past, present and future
– Sharing of key challenges and ways of overcoming them
- 10:45am – Break and Refreshment
- 11:00am – Sharing on key training initiatives on Human Resource Management
and Development
- 11:50am – Question and Answer Session
- 12:00nn – Dismiss

Venue: The Ocean Park
Aberdeen
HONG KONG

Fee: HK\$80 for PMC Members
HK\$120 for Non-PMC Members
(Inclusive for refreshment and donation to Ocean Park's worthy education and conservation cause)

Language: Cantonese (Presentation materials in English)

Registration Deadline: **Friday, 3 October 2014**



The Hong Kong Management Association
香港管理專業協會

To: Personnel Management Club
The Hong Kong Management Association
14/F, Fairmont House
8 Cotton Tree Drive
Central HONG KONG

PM-630
8/09/2014
<http://hkma.org.hk/pmc>
PM-38001-2014-2-NL

Attn: Ms Joy Ma Tel: 2826 0526 Fax: 2868 4387 Email: joyma@hkma.org.hk

RETURN SLIP

PERSONNEL MANAGEMENT CLUB VISIT TO OCEAN PARK ON SATURDAY, 11 OCTOBER 2014

☐ **PMC Member \$80** ☐ **Non-PMC Member \$120**

My Name: Mr/Mrs/Miss _____

Company: _____ Position: _____

Address: _____

Telephone: _____ Email Address: _____

☐ Enclosed is a cheque for HK\$_____ (made payable to The Hong Kong Management Association), being fees for the function.

☐ Please charge HK\$_____ to my * VISA / MASTER card, being fees for the function.
* Please delete where inappropriate.

Cardholder's name as on credit card: _____

Card Number: _____

Expiry Date: _____ Security Code: _____

Declaration

I authorize the HKMA to use my data to keep me informed of any direct marketing information including training and education programmes, awards and competitions, membership, alumni, promotional activities and other services and activities that it may arrange.

☐ Please tick the box to indicate your consent.

☐ Please tick the box to indicate your objection.

Signature: _____ Date: _____
(on or before Friday, 3 October 2014)

Please note that enrolment for the function will be on a first-come-first-served basis. Interested parties are requested to send the return slip to the Secretariat together with the exact fees **ON OR BEFORE FRIDAY, 3 OCTOBER 2014**. No refund will be made after payment, however, those who registered but are unable to attend may arrange to have their seats substituted by another party two days before the event.

Note: The event will be cancelled in case Storm Warning Signal No. 8 or above is hoisted or Black Rainstorm Warning is in force. But the event will proceed if Storm Warning Signal No. 8 or Black Rainstorm Warning is lowered 2 hours before the registration time of the function. However, this will be subjected to the final decision of the Association.