

MEMORANDUM TO: Members of the IT Management Club and Guests

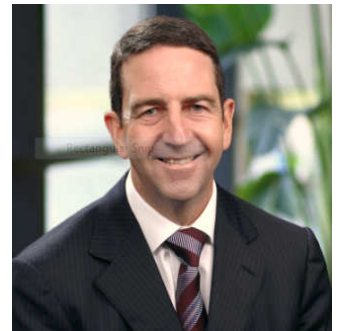
SUBJECT: March Luncheon Meeting

Guest Speaker: **Mr Mark Wales**
Partner, Consulting
Financial Services Industry Technology Integration
Hong Kong Deloitte China

Topic: *“How the CMO and CIO will determine the future of business in 2015”*

Mark Wales is a Partner with Deloitte Consulting China, and leads the Financial Services Industry Information Technology Consulting Team in Hong Kong. He has over 25 years' experience working in Financial Services IT, 10 of which have been in Asia.

Mark has led a number of major IT Strategy and IT Organization transformation projects. In addition, he has supported customers by providing advice and services including: Business Intelligence, tablet based and other mobile customer servicing solutions, testing services, enterprise architecture and integration services. Previously in his career, Mark has been the Regional Head of Technology Asia for ABN Amro and ING.



Mr Mark Wales
Partner, Consulting
Financial Services Industry
Technology Integration
Hong Kong Deloitte China

Details of the function are as follows:

Date: **Monday, 30 March 2015**

Time: 12:30 pm Reception

12:45 pm Luncheon starts

Welcoming Addresses by **Ms Suk-Wah Kwok**, Chairlady, IT Management Club

Presentation by **Mr Mark Wales**, Partner, Consulting, Financial Services Industry Technology Integration of Hong Kong Deloitte China on *“How the CMO and CIO will determine the future of business in 2015”*

2:00 pm End of Function

Venue: Cherry and Peach Room, Intercontinental Hong Kong, 18 Salisbury Road, Tsim Sha Tsui

Fees: Free of Charge (IT Management Club members)
HK\$150 (HKMA members)
HK\$200 (Non-members)

* *Enrolment will be processed on a first-come-first served basis*

Language: English

✧ Participants are cordially invited to join the IT Management Club

To: IT Management Club
The Hong Kong Management Association
14/F, Fairmont House
8 Cotton Tree Drive
Central HONG KONG

ITC-1041
5/3/2015
IT-08002-2015-3-NL

Attn: Ms Melissa Law

Fax: 2868 4387

Email: melissalaw@hkma.org.hk

RETURN SLIP

IT MANAGEMENT CLUB LUNCHEON ON MONDAY, 30 MARCH 2015

ITC Member HKMA Member Non-Member

My Name: Mr/Mrs/Miss _____

Company: _____ Position: _____

Address: _____

Telephone: _____ Email Address: _____

Note: The event will be cancelled in case Storm Warning Signal No. 8 or above is hoisted or Black Rainstorm Warning is in force. But the event will proceed if Storm Warning Signal No. 8 or Black Rainstorm Warning is lowered 2 hours before the registration time of the function. However, this will be subjected to the final decision of the Association.

Payment (Please tick where inappropriate)

- I am a member of the IT Management Club of HKMA
- I am a member of the HKMA
- I am a non-member

- Enclosed is a cheque for HK\$150 / \$200 (made payable to "The Hong Kong Management Association")
- Please charge my credit card *VISA/ MASTER for HK\$ 150 / \$200

My credit card no is: _____

Name of credit card holder: _____

Security Code: _____ Expiry date: _____ (not before 05/2015)

Remarks

1. Registration fee for each participant should be submitted on or before Wednesday, 25 March 2015
2. Enrolment will be processed on a first-come-first served basis
3. No refund will be made after payment, but participants can arrange to have their places substituted should they be unable to attend the Luncheon.

Declaration

I authorize the HKMA to use my data to keep me informed of any direct marketing information including training and education programmes, awards and competitions, membership, alumni, promotional activities and other services and activities that it may arrange.

- Please tick the box to indicate your consent.
- Please tick the box to indicate your objection.

1. I shall comply with The Hong Kong Management Association (HKMA) Privacy Policy Statement, the Hong Kong Personal Data (Privacy) Ordinance (Cap.486) and other related regulations which will be changed from time to time. I declare that the data given in support of this application are, to the best of my knowledge, true, accurate and complete. I understand that the data will be used in the admission assessment process and that any misrepresentation, omission or misleading information given may disqualify my application for admission and enrolment in the programme.
2. I understand that, upon my registration, the data will become part of the HKMA record and may be used and processed for all lawful purposes relating to my academic and/or non-academic activities in accordance with the established policy of the HKMA and the Hong Kong Personal Data (Privacy) Ordinance (Cap.486).
3. I expressly consent that the personal data will be used for the HKMA administrative, academic, research, statistical, alumni activities and prescribed purposes as allowed by HKMA and the laws of Hong Kong from time to time.

Signature: _____

Date: _____

Full Name: _____

(before Wednesday, 25 March 2015)