MEMORANDUM TO: Members IT Management Club and Guests
SUBJECT: July Luncheon Meeting

"The hype around Big Data continues in 2014. Curious? Confused? Concerned? We'd like to think that Hong Kong has its fair share of Big Data deployments and debate and so at the next member luncheon, we are organizing a live panel discussion on the topic with <u>representatives from three distinct groups (industry analyst, user and vendor)</u> sharing their views and responding to your questions around *"what exactly does Big Data Analytics mean to my business and how should IT be responding to the challenges it brings?"*

Panelists:

Vendor	**User**	**Industry Analyst**
Mr Andy Ho Product Marketing *Splunk Inc.*	**Mr Michael Leung** Chief Information and Operations Officer *China CITIC Bank International Limited*	**Mr James Mckeogh** Director, Management Consulting *KPMG*
Moderator: **Mr Allan Tan**, Director, Technology Practice, Hill+Knowlton Strategies		

Details of the function are as follows:

Date: **Tuesday, 8 July 2014**

Time: 12:30 pm   Reception
         12:45 pm   Luncheon starts
                     Welcoming Address by **The HKMA IT Management Club**
                     Panel Discussion
         2:00 pm   End of Function

Venue: Taishan Room, Level 5, Island Shangri-La Hong Kong
          Pacific Place, Supreme Court Road, Central, Hong Kong

Fees: Free of Charge *(Priority will be given to IT Management Club Members)*
         ※ ***Participants are cordially invited to join the IT Management Club***※

Language: English

*Members are invited to note that enrolment for the function will be on a first-come-first-served basis. To facilitate catering arrangements, please send the return slip to the Secretariat **BY WEDNESDAY, 2 JULY 2014**. Upon successful enrolment, participants will receive a confirmation e-mail or call. For last-minute bookings or cancellations, please contact Ms Dorvis Chung on 2826 0527.*